Social Media for ICLers– You Tube

Week 5
This session of the study group is geared toward computer users age 50 and over who have heard about the many videos that are now out on the web and are confused about how to find and view them, or would like to know how to upload your own videos.

Objectives

- Learn how to set up and use a YouTube.com account
- Find videos that have been posted there, and share those videos with others if you want
- Upload your own videos to YouTube and tell your friends and relatives how to find them
- Personalize your YouTube account
- Use Help
- Delete your YouTube account (if you no longer want it)
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What Is YouTube?

YouTube is a video-sharing website, created by three former PayPal employees in February 2005 and owned by Google since late 2006, on which users can upload, view and share videos. The company is based in San Bruno, California, and uses Adobe Flash Video and HTML5 technology to display a wide variety of user-generated video content, including video clips, TV clips, and music videos, and amateur content such as video blogging, short original videos, and educational videos.

Most of the content on YouTube has been uploaded by individuals, but media corporations including CBS, the BBC, Vevo, Hulu, and other organizations offer some of their material via YouTube, as part of the YouTube partnership program. Unregistered users can watch videos, and registered users can upload an unlimited number of videos. Videos considered to contain potentially offensive content are available only to registered users affirming themselves to be at least 18 years old. YouTube, LLC was bought by Google for US$1.65 billion in November 2006 and now operates as a Google subsidiary. [source: Wikipedia]

Do I Need A YouTube Account

You do not need a YouTube account to search and view videos. There are several advantages to having your own account. These include the ability to indicate preferences and create channels so that the types of videos that you want are easily available for you.

In order to upload videos to YouTube, you will need an account. We’ll start out searching for videos without an account, and then hopefully that will help you see the difference between the two

- Open your Internet Browser (probably Internet Explorer)
- Enter www.youtube.com in the address bar, and click enter on the keyboard
- That should open a screen similar to the one shown on the next page; let’s spend a few minutes exploring the different parts of this page.
- Once you’ve reviewed the screen, find the search box and enter the words Franz Liszt biography (Steve Wolf’s winter study group) in the box, and click the Search button; the search results screen opens; notice the Filters tool (tan button with a drop down arrow just below the Search box)—click on that, which should open a screen looking something like the screen shot at the bottom of the next page; this allows you to narrow your search by the filters shown or to sort the results by the criteria listed.
  - Scroll to the bottom of the page and notice the buttons there: Language;
Click on any of the videos in which you are interested, and it will begin playing; using YouTube is that simple. Let’s look at some of the controls on the videos.
Before moving on, click on the You Tube logo to bring you back to the Home screen, and let’s explore some of the things on this screen.

- Clicking on the YouTube logo always brings you back to the Home screen
- If you’re not signed in, the only other button on that line is the Sign In button, which you would use to either Sign In if you already have an account or create an account if you don’t have one
  - HINT: If you already have a gmail account, you can use that email address and password for your You Tube account
- On the left hand side of the screen, there are different filters you can use to find videos (Popular, Music, Sports, etc.), suggested channels you might
want to view, or a Browse Channel link to allow you to just meander through You Tube offerings.

- Upload allows you to upload a video if you were signed into your account
- The down arrow next to Upload gives you access to three screens you might find helpful: Dashboard, Video Manager and Analytics

**Setting Up a YouTube Account**

*Sign up for a YouTube Account*

To sign up for YouTube, click on the Sign In button, which will open a screen like this:

![Google Sign In](image)

If you already have accounts listed, you can click on one to open it; if you don’t have any accounts listed, click on the Add account button:
Click on the Create an account link, and provide the requested information to create your account.

**Using Your YouTube Account**

The first time that you sign into your You Tube account, you may get two set up screens, like the ones shown on the next two pages:
The purpose of these screens is to get you going in a hurry. Make any selections that you want, and then click the blue Save button at the bottom of the second screen.

Once you’ve set up and signed into your YouTube account, your username will appear at the upper right hand corner of the screen. If you click on your username, it will open one of the two screens below, depending on whether your YouTube account is linked to your Google+ identity; these menus in both cases provide a
series of choices; in both cases, click on the My Channel link:

![Channel options](image)

When you open your channel, you will see a screen similar to that shown on the next page:
We’ll take a few minutes to explore this screen. In the main area under your channel name, you will find a list of all of the videos that you’ve liked or that you’ve uploaded to your channel; we’re going to find a video that we like to demonstrate this.

- Search for some term or topic that you want in the search box at the top of the screen (I’m going to search for Decorah eagles); the list of videos matching your search comes up
- Find one of those videos that you like and click on it to play the video; when the video is on the screen, click on the Like button.
- Click up on your Channel name again at the top of the screen, and click on the link to My Channel
- Now you should see the video you just liked listed in your channel.

**Video Manager**

Once you’re signed into YouTube, you have access to the Video Manager. This tool allows you to do everything with the videos you placed on your channel. Click on the Video Manager link near the top of your screen. This includes:
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- Uploads – videos you uploaded to your channel
- Playlists – groups of videos you placed together in one list to make them easy to replay together
- Tags –
- Copyright Notices --
- Search History – the search terms you used while signed into your account
- Favorites – list of videos you’ve Added to favorites
- Likes – list of videos you’ve Liked

Above and below the Video Manager links on the left hand side of the screen you will also see some links to additional utility screens:
- Dashboard—summary of your video activity
- Community –
- Channel Settings – Settings to control your You Tube experience
- Analytics – statistics related to your You Tube channel
- Creation Tools – Audio tracks for you to use behind your videos and a video editor to edit video you’ve uploaded

Uploading Your Videos to YouTube

When you upload videos to YouTube you are loading your video file onto their computers which will then host it for you to share with other users. Click on the Upload link from the top of the YouTube screen. That will open the screen on the next page
Personalizing Your YouTube Account

We have already done a good bit to personalize your account by creating playlists, adding favorites and other settings. On the channel menu from the drop down arrow at the top right corner of the main YouTube Screen, you will see the YouTube Settings link, which will open the screen shown on the next page. This will allow you to:

- See an overview of your account
- Change your Connected Accounts Settings
- Change your Privacy Settings
- Change your Email options
- Change your Playback Settings
- Change your Connected TVs
Using Help

They’ve made finding YouTube help a lot easier to find. At the bottom of every screen, you will find a Help button; click on that and it will open a screen that looks something like this:

You can either enter what you’re looking for in the Search Help box, or if the suggested articles are relevant, you can click on one of those, or you can click on the Help Center link, which will open a screen similar to the one on the next page.
Because it’s YouTube, there are a lot of videos about how to use YouTube posted on the site. In the YouTube Search box, either type the topic on which you are looking for help, or one of the following phrases:

- YouTube 101
- How to use YouTube
- YouTube tutorial

From there you can either refine your search or click on an item that might be related to the question that you have.

**Deleting Your YouTube Account (if you no longer want it)**

If you decide that you don’t want your YouTube account any more, you can Close it at any time you want. The procedure will be different depending on whether you have a Google+ identity linked to your YouTube account (this will probably happen by default).

**Closing/deleting your YouTube account will delete your videos, channel, and profile. You will also not be able to open a new account with the same username.**

If you are using your Google+ identity with YouTube, you will be **unable** to delete just your YouTube account on its own. You must **downgrade Google+** in order to remove your YouTube account. The steps below will **not work**, as you will not have an option in your YouTube settings to Close Account.
If you still wish to close your YouTube account, please follow the steps below:

-- Sign in with your username and password.
-- Click on your **username** in the upper-right corner.
-- In the drop down menu, click **Settings**.
-- In the **Overview** tab, click the button below your email address that says **Advanced**
-- Choose the **Close Account** button

You may still see thumbnails of your videos on the site as the site takes a while to update and synchronize. Please be assured that your videos have been removed from the site and the thumbnails will be removed from the site soon.

If you'd only like to unsubscribe from our email lists, go to **email options**, which are found in your **Account Settings Page**.

But note: Your account information such as videos and comments will **NOT** be restored.

**Downgrade from Google+**

If you want to disable Google+, you have several options, ranging from temporary to permanent.

- **Option 1**: Change your **profile visibility settings** to hide everything except your name and photo from public view. With this option, you can hide the content that appears on your profile without deleting or losing access to anything you've already created. The stuff you've shared will still be accessible by those you shared with.
- **Option 2**: Downgrade your Google+ account, which will delete your profile and remove your Google+ posts, circles, and other content. You'll still be able to access Gmail and most other Google services.
- **Option 3**: Delete your **Google account**. You'll lose access to all Google services and existing data requiring a Google Account. If you use Gmail, your Gmail address can't be reused.

To downgrade your Google+ profile:

1. **Sign in to Google+**
2. Click your full name or email address in the Google bar.
3. Click **Account**.
4. Click **Delete profile and remove associated social features**.
Now you can...

- Set up and use a YouTube.com account
- Find videos that have been posted there, and share those videos with others if you want
- Upload your own videos to YouTube and tell your friends and relatives how to find them
- Personalize your YouTube account
- Use Help
- Delete your YouTube account (if you no longer want it)

Bibliography

www.dummies.com

Google for Seniors
Appendix

YouTube Tips from Dummies.com

How to Personalize Your YouTube Account
By Doug Sahlin and Chris Botello
After you set up a YouTube account, you can personalize it by searching for videos that pique your curiosity. Personalize your YouTube account by saving something you like as a favorite for future viewing. You can create video playlists, and leave comments for the users who upload videos you like. Chances are, they’ll be your kind of people, too.
The trick is to get past the home page and start surfing the categories and channels. Another place to look for your kind of video and your kind of people is in the YouTube Community section.
After you find what you like on the Tube, add the content to your channel. Each YouTuber with an account gets his or her own channel, and many people like to customize this space. When a fellow Tuber visits your channel, the visitor sees the first page of your channel.
Fellow YouTubers can dive deeper into your channel by clicking the section links. Here’s a sampling of what you’ll find:

- **Uploaded Videos:** Contains a list of videos you’ve uploaded to YouTube.
- **Favorites:** Shows thumbnails of videos you’ve selected as favorites.
- **Playlists:** Features playlists you create.
- **Groups:** Shows groups that you join.
- **Friends:** Shows the people you add as friends.
- **My Subscribers:** Shows a list of YouTubers who subscribe to your channel.
- **Subscriptions:** Shows a list of channels to which you subscribe.
Read more:  [http://www.dummies.com/how-to/content/how-to-personalize-your-youtube-account.html#ixzz1KNzZWiwX](http://www.dummies.com/how-to/content/how-to-personalize-your-youtube-account.html#ixzz1KNzZWiwX)

How to Pick a YouTube Username

By [Doug Sahlin](http://www.dummies.com/how-to/content/how-to-personalize-your-youtube-account.html#ixzz1KNzZWiwX) and [Chris Botello](http://www.dummies.com/how-to/content/how-to-personalize-your-youtube-account.html#ixzz1KNzZWiwX)

When registering on YouTube, you create a username the same way as with any other Web site registration. But when you choose a YouTube username, remember that YouTube is a video-sharing site. It's a wholly different thing from a retail or auction site because a YouTube account is much more personal. Viewing other people’s videos is a very personal thing. Sharing your own videos with an audience of millions is an even more personal thing. Because of this, some of the procedures common on other Web sites are worth a bit of rethinking on YouTube.

When registering at YouTube, consider creating a username that protects your anonymity. Using your full name as your username isn’t wrong or against the rules, but you probably don’t want the millions of people who might watch your videos of you and your family to know your full name. Creating a username that’s anonymous is a much safer bet.

On the other hand, many users use YouTube for exactly that purpose: to get their name out there. Say that you’re a musician or a comedian, and you’re uploading your videos to YouTube to showcase your talent. In that case, you might very well want your username to be your full name. The same goes for your business. If you own a taxi service, for example, and you upload videos that advertise your business, it’s probably a smart idea that your business and usernames are the same.
Read more: http://www.dummies.com/how-to/content/how-to-pick-a-youtube-username.html#ixzz1KO0Enps1

**How to Browse Videos on the YouTube Most Viewed Page**

By Doug Sahlin and Chris Botello

The Most Viewed page on YouTube offers its most popular videos, and it's one of YouTube's most interesting pages. YouTube's Most Viewed Page has videos that are likely to be worth watching. After all, out of all the millions of videos on the site, these are the ones that are attracting the most eyeballs.

1. Go to [YouTube](http://www.youtube.com) and click the Videos tab.
   
   You're zapped to the Videos home page. Didn't hurt, did it?

2. On the left side of the window, head to the Browse section and click the Most Viewed link.

   This takes you to the Most Viewed section of the Videos section. Note that a number of videos from the Most Recent page are listed here — this goes to show how many viewers your video can attract in the brief time that it appears on the Most Recent page.

   Sexy sells, and many of the most-viewed clips get to be most-viewed because of racy content. Keep this in mind if you have kids who surf the site. Remember, nothing extreme is allowed on YouTube, but you’ll definitely find some R-rated content.

Read more: http://www.dummies.com/how-to/content/how-to-browse-videos-on-the-youtube-most-viewed-pa.html#ixzz1KO0PilCC

**How to Create a YouTube Account**

By Doug Sahlin and Chris Botello

Creating a YouTube account is free, quick, and painless. To create a YouTube account, just submit a few bits of basic information and create a username and password. That's it — you don’t need to add your street address or phone number, and YouTube doesn’t ask you for a credit card number.
1. **Go to YouTube.com and click the Sign Up link.**
   The Sign Up link is at the top-right of the page. This link takes you to the Create Your YouTube Account page.

2. **Enter your e-mail address and a password.**
   You must enter a valid e-mail address to register.

3. **Fill in the Re-type Password and Username fields.**
   It’s a good idea to jot down your username and password in case you forget it.

4. **In the Location drop-down list, select the country where you live.**
   Check out the rest of the list . . . do you know where all those countries are located?
5. **Enter your postal code.**
This is required only for citizens of the United States, United Kingdom, and Canada.

6. **Click to select your gender and enter your date of birth.**
Why your date of birth? Because YouTube is very specific in its terms of service that it doesn’t consider itself to be a site that is appropriate for anybody under the age of 13, and it doesn’t allow anybody under that age to register an account.

7. **Type the characters (letters and numbers) from the colored box into the Word Verification field.**
YouTube wants to confirm that you’re an actual human being and not a computer program creating false registrations. If you can’t read the characters, click the New Image link next to the box to view a different image and color scheme.

8. **Check or uncheck the next box with the unwieldy name: Let others find my channel on YouTube if they have my email address.**
This gives you some control over who sees your videos.

9. **Check the Terms of Use, Privacy Policy box after you read all the legalese.**
You don’t need a law degree to understand this "fine print."

10. **Click the Create My Account button.**
If you leave any fields empty or if you choose a username that’s taken already, YouTube refreshes the page with red warning notes identifying the fields that need to be corrected before you can register.

Read more: [http://www.dummies.com/how-to/content/how-to-create-a-youtube-account.html#ixzz1KO0eleTF](http://www.dummies.com/how-to/content/how-to-create-a-youtube-account.html#ixzz1KO0eleTF)