

ICLRU 2015 Membership Survey



SURVEY RECOMMENDATIONS

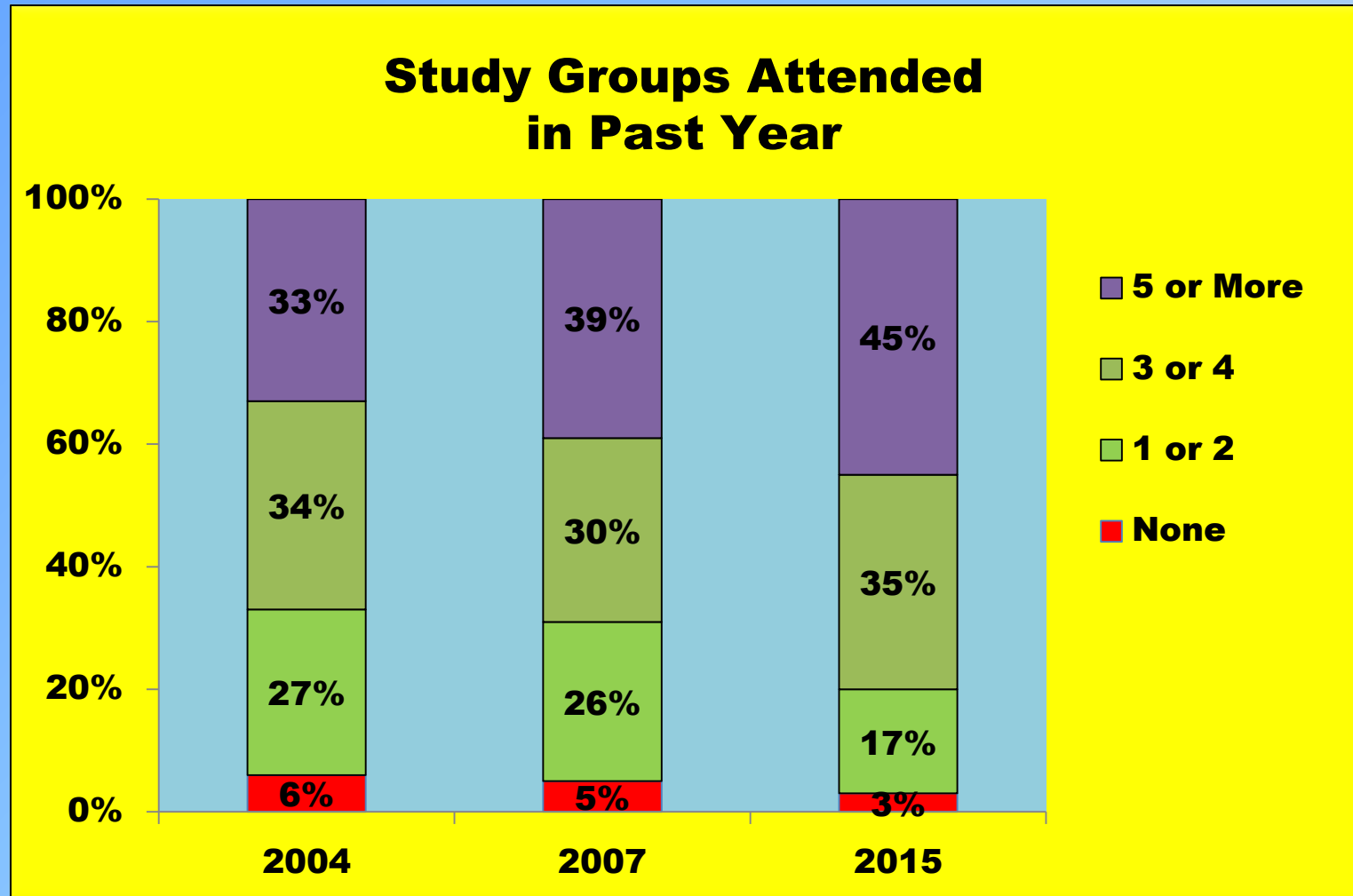
For the most part we need to continue doing what we have done successfully in the past.

Areas we need to work on include:

- **Expanding our base of study group coordinators**
- **Attracting new – and younger – members**
- **Insuring the future of study group classroom availability**
- **Providing training and resources to encourage coordinators and presenters**
- **Improving satisfaction with lecture series**
- **Offering more events in time periods between study group sessions**

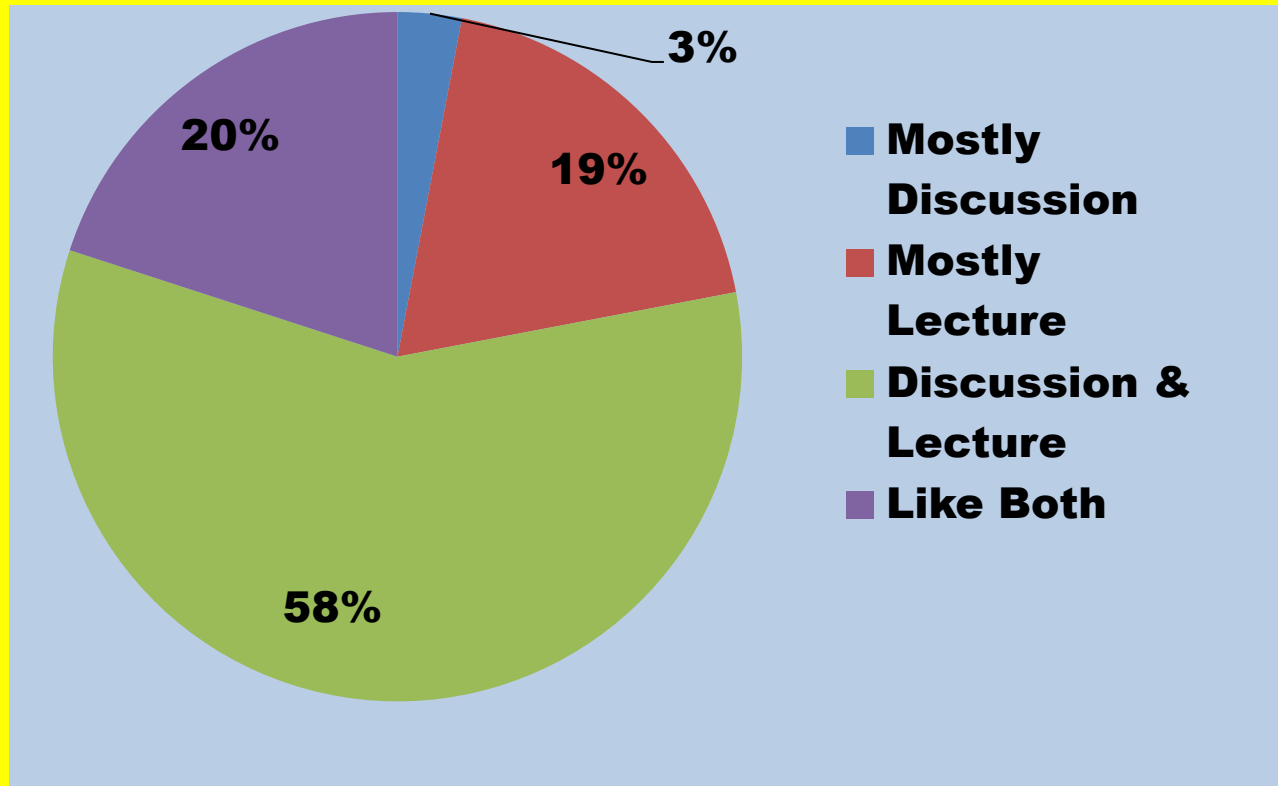
STUDY GROUP FORMATS

Nearly half (45%) of members have attended five or more study groups in the past year – a percentage which has grown since 2004.



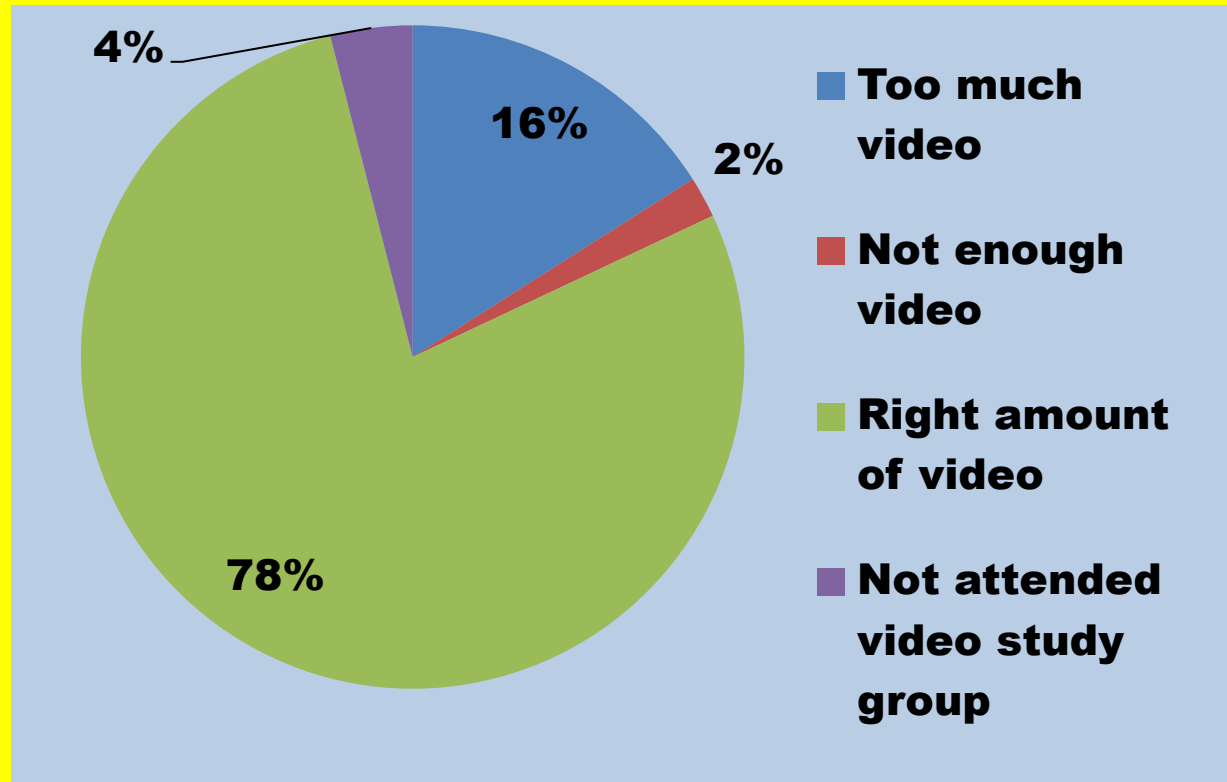
The most popular study group format is a mix of discussion and lecture but there are also those who prefer mostly lecture. Only 3% prefer mostly discussion.

Study Group Format Preferred



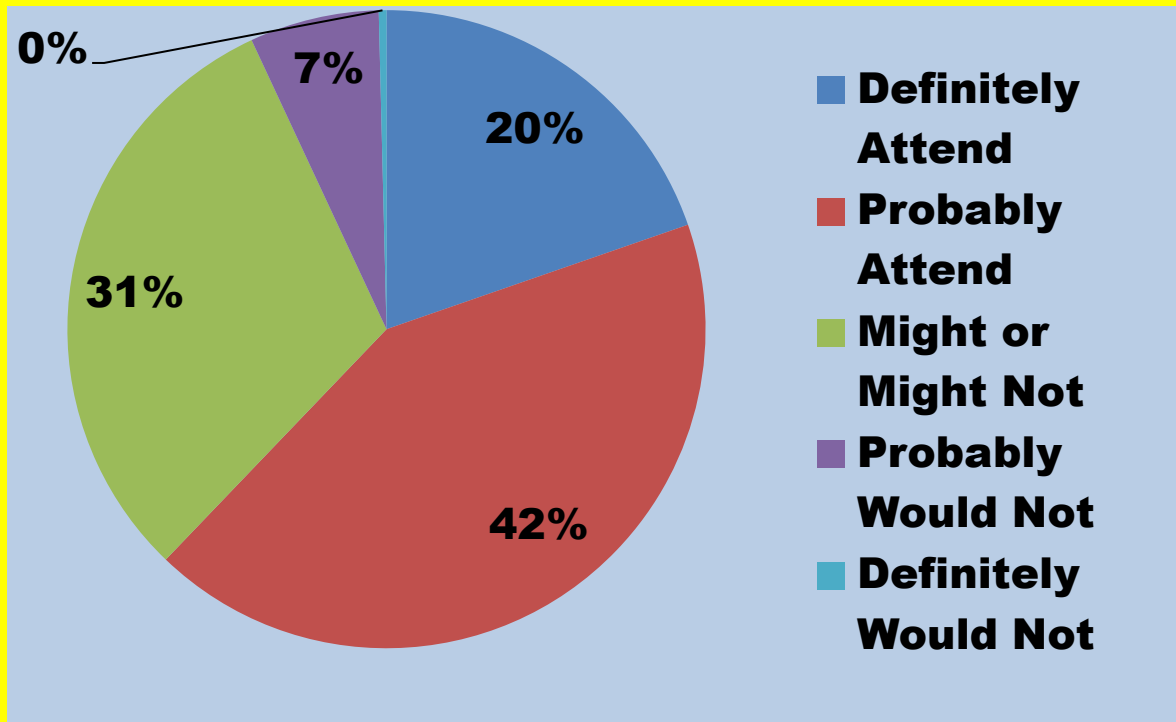
Members feel that coordinators are using about the right mix of video material in their study groups. However, some (16%) feel that video is being overused.

Use of Videos in Study Groups

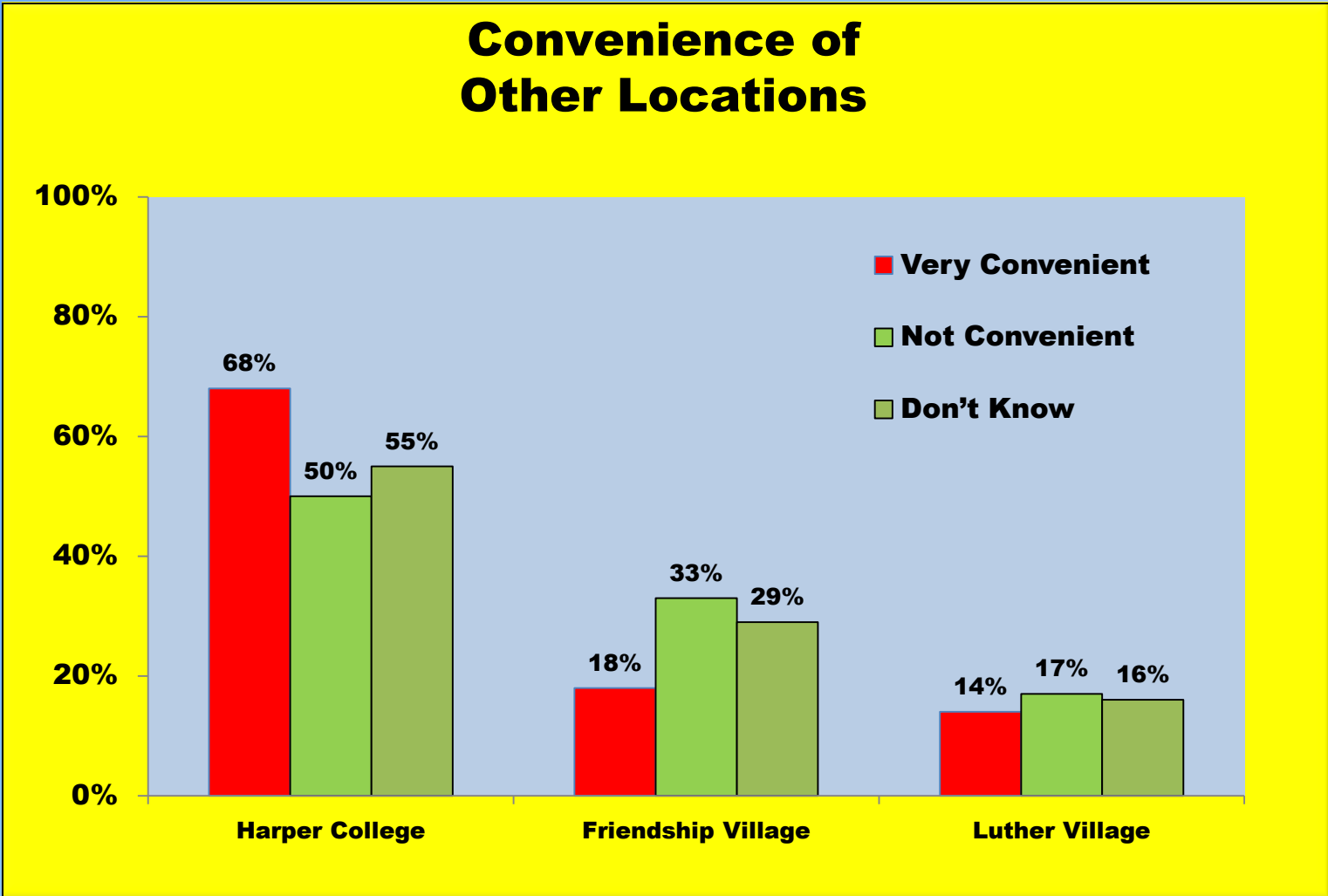


A majority of members (62%) would be at least somewhat likely to attend study groups at locations other than the Roosevelt campus.

Attend Study Groups in Other Locations



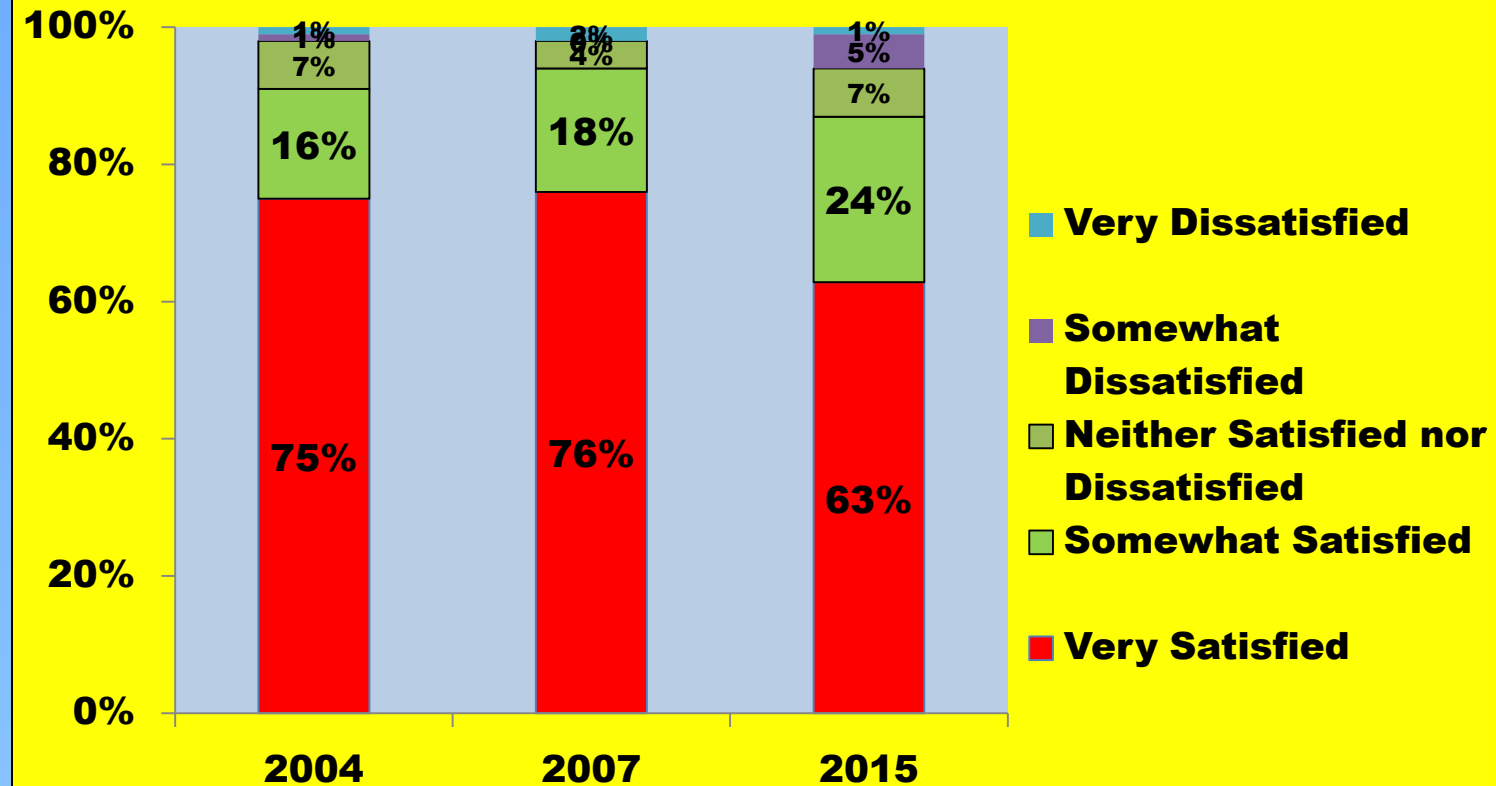
Among alternative locations, Harper College is considered much more convenient than either Friendship Village or Luther Village.



LECTURES

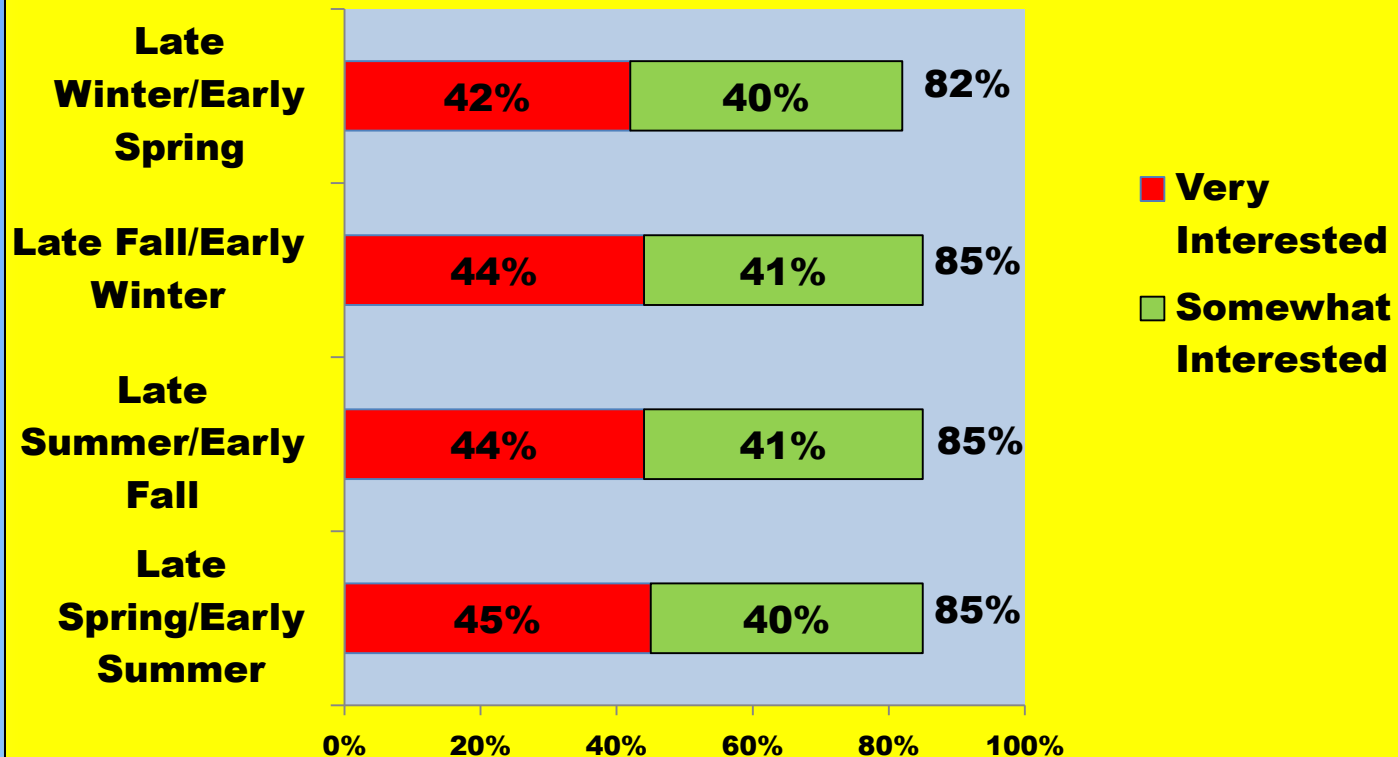
Being “Very Satisfied” with the lecture series is currently lower than in past years although total satisfaction (“Very” plus “Somewhat”) is still high at 87%.

Satisfaction with Winter Lecture Series



More than 80% of members are interested in attending other ICLRU events in each of the four periods of the year when study groups are not in session.

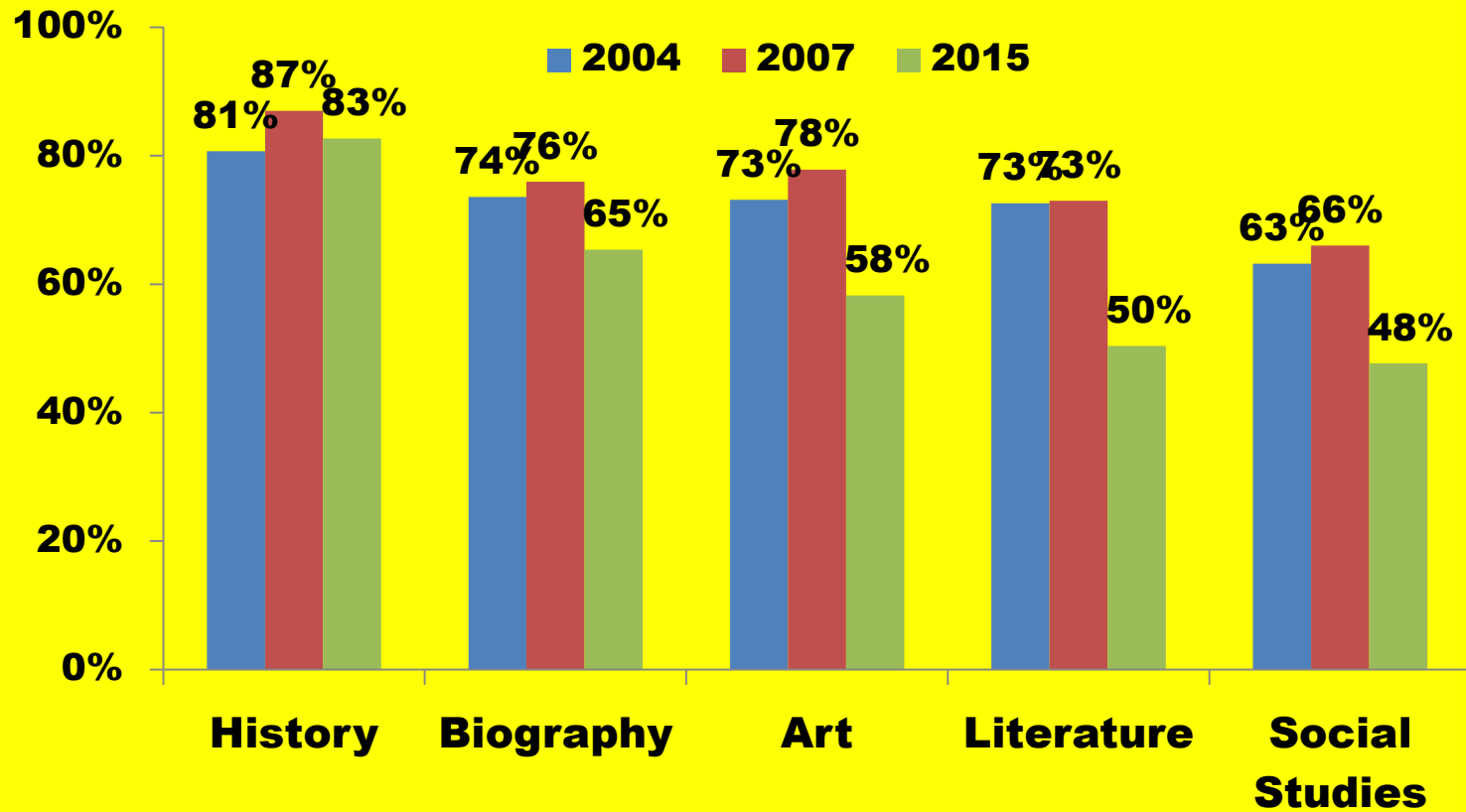
Interest in Attending Events During Other Time Periods



STUDY GROUP INTERESTS

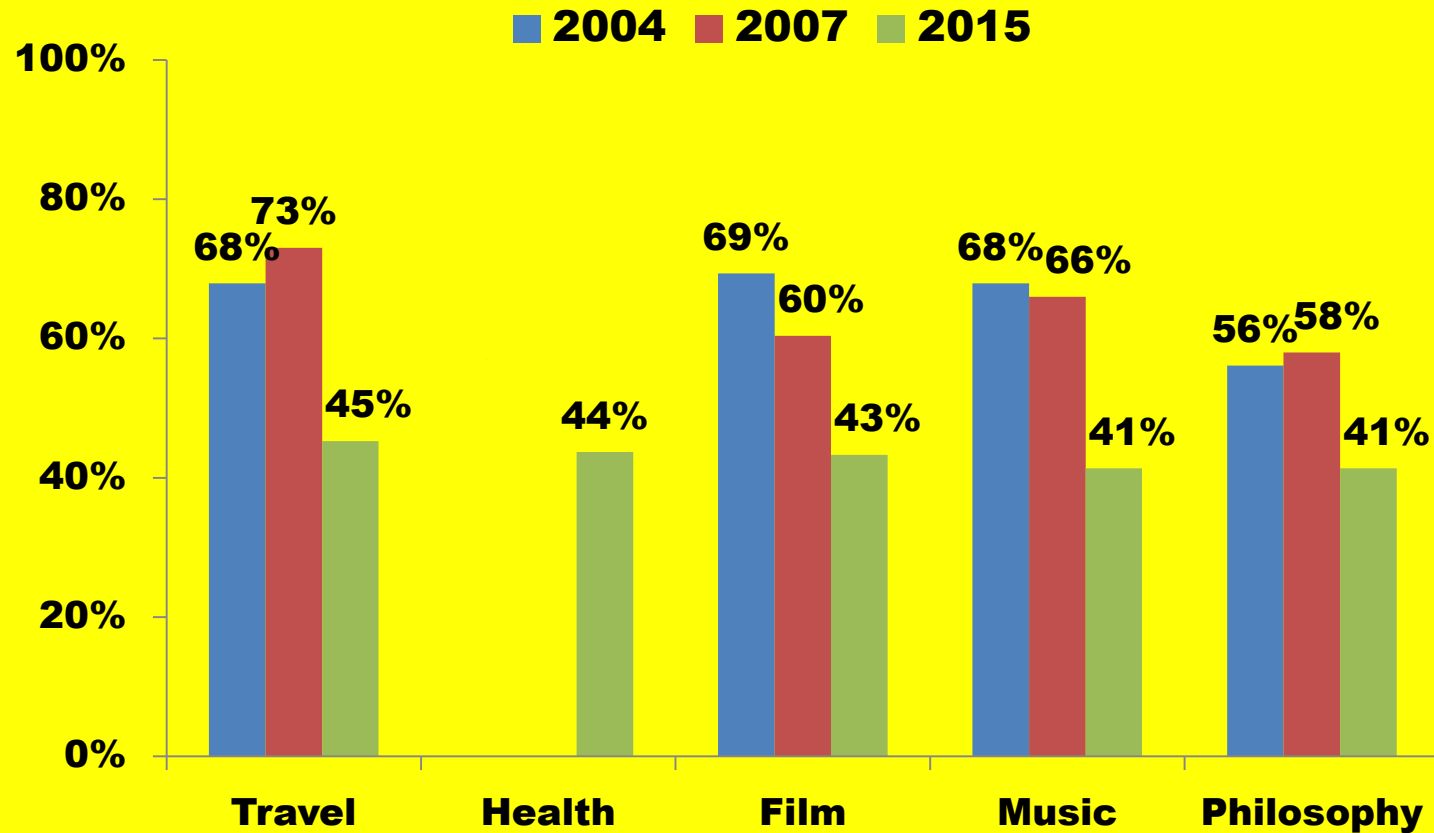
History continues to be the topic of widest interest to members. Also high in appeal are biography, art, literature. And social studies.

Interest in Study Group Topics

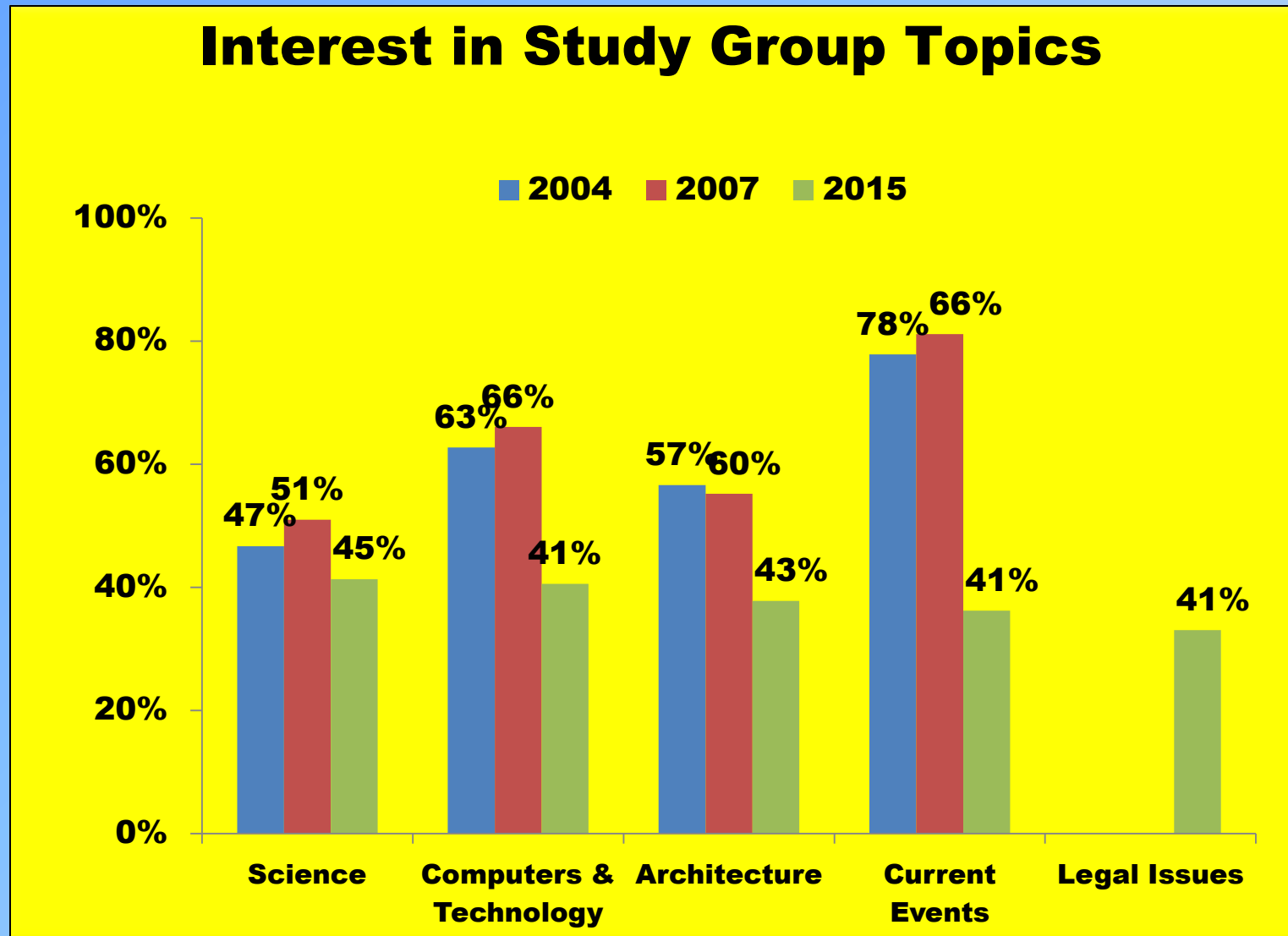


Among second-tier topics of interest are travel, health, film, music and philosophy.

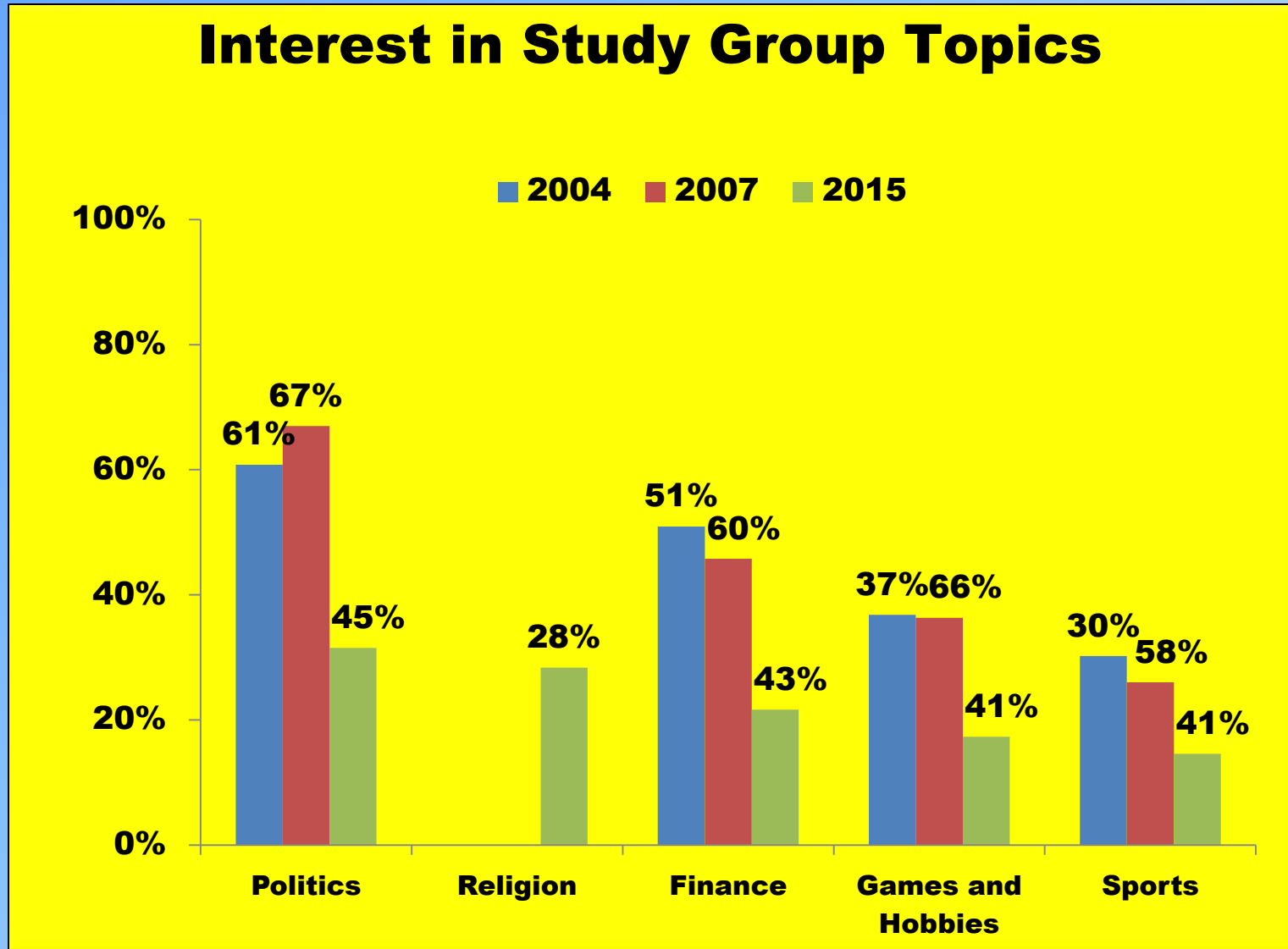
Interest in Study Group Topics



Next in order of interest are science, computers, architecture, current events and legal issues.



Of least interest are politics, religion, finance, games, and sports.



Verbatim Mentions of Other Interests

Poetry and Shakespeare, other classics

Language....Spanish, French

Psychology, music theory, gardening

Earth Science/Geology

French, German ...9 week intro with culture experiences

Futurism

Unique - light hearted - such as worlds 100 inventions

Humor/Comedy

To learn about another countries in the world. Culture, language, food, etc.

Geography

Psychology

Geology

It often depends on what's offered

Nutrition related subjects.

Archeology or anthropology

Play reading

Crochet lessons

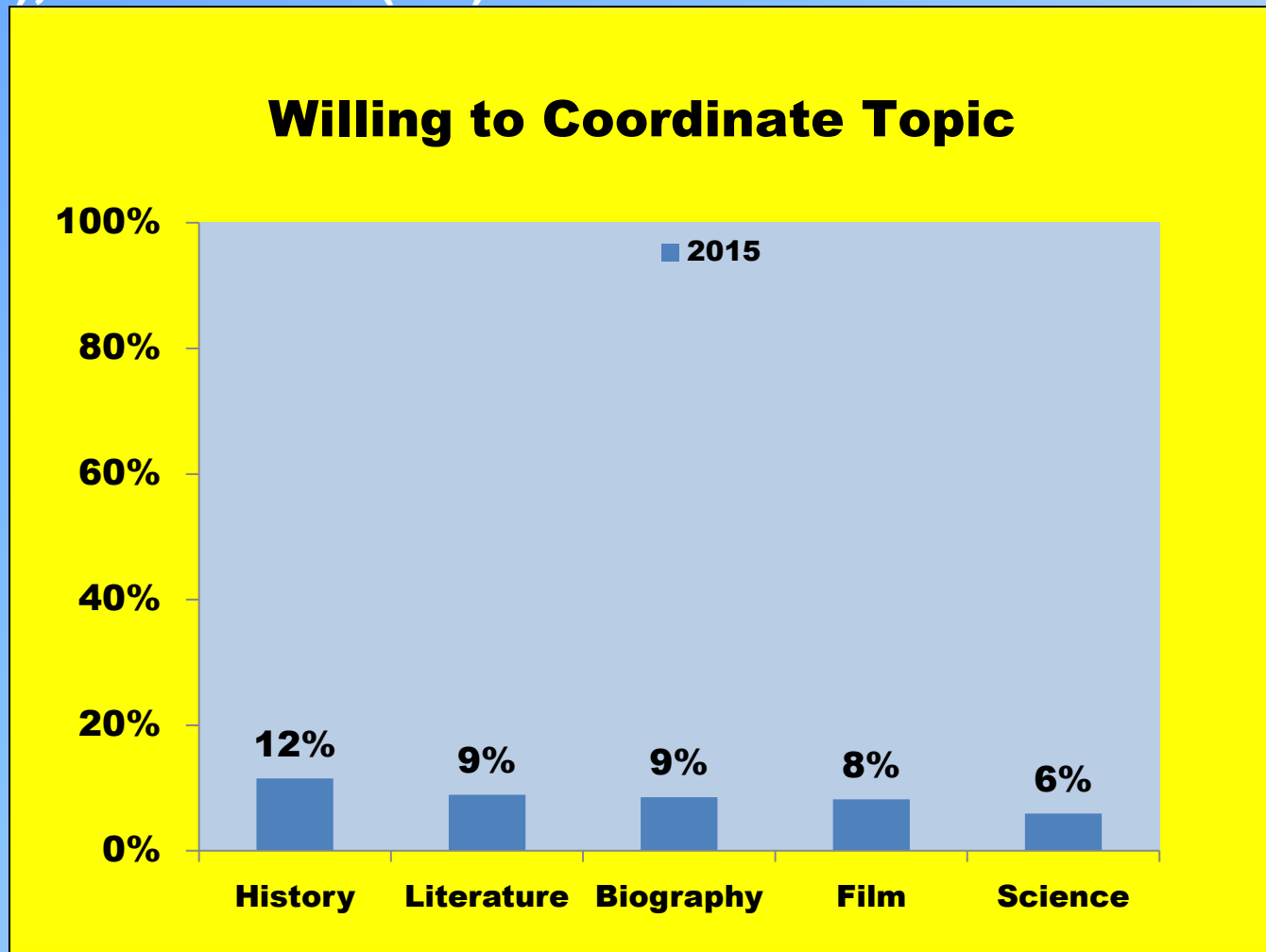
Crafts, Jewelry making, watercolors, fitness

Food, Cooking, Gardening, Knitting

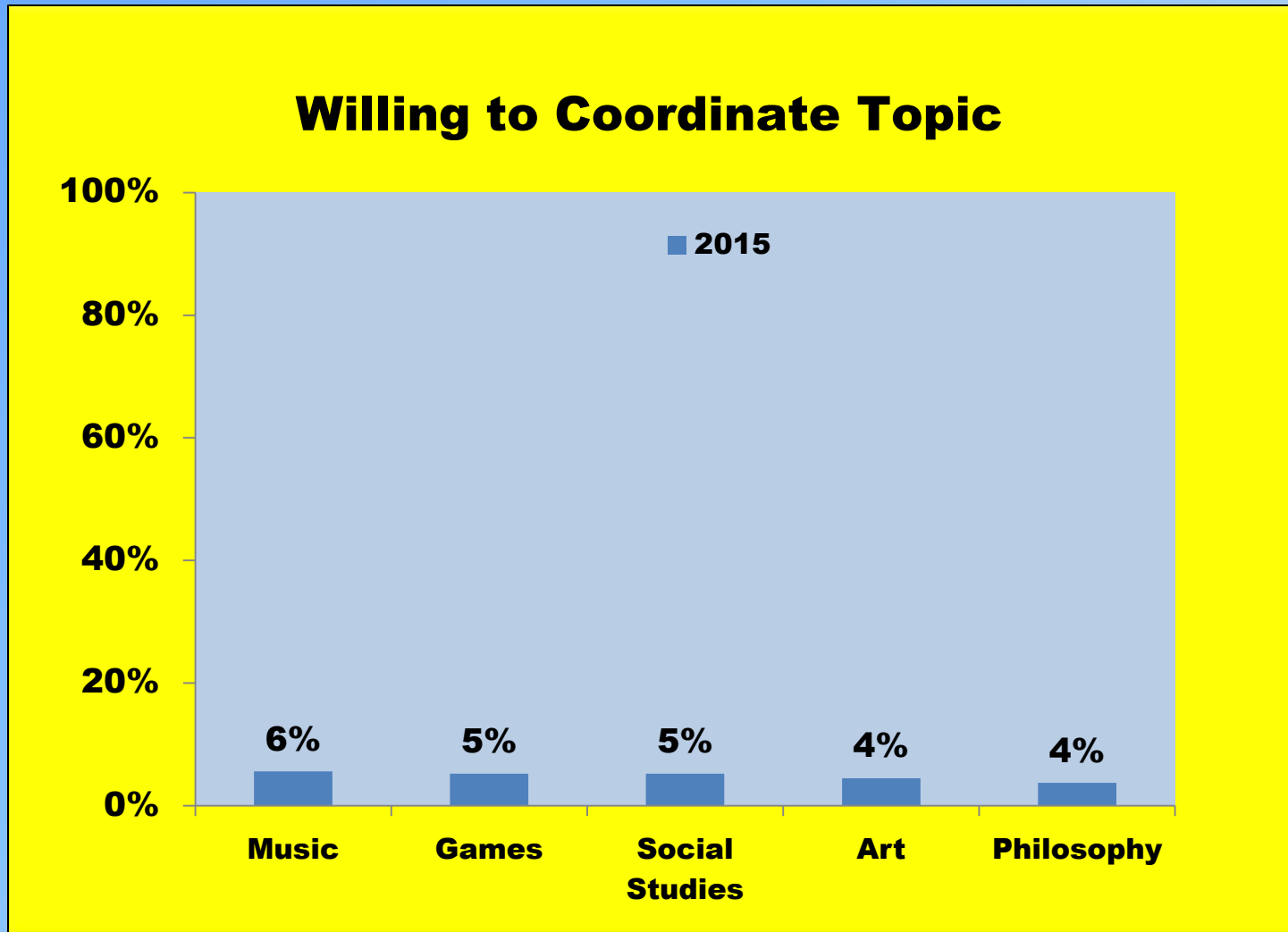
How to current technology; iphones, ipads, laptops, etc

STUDY GROUP COORDINATION

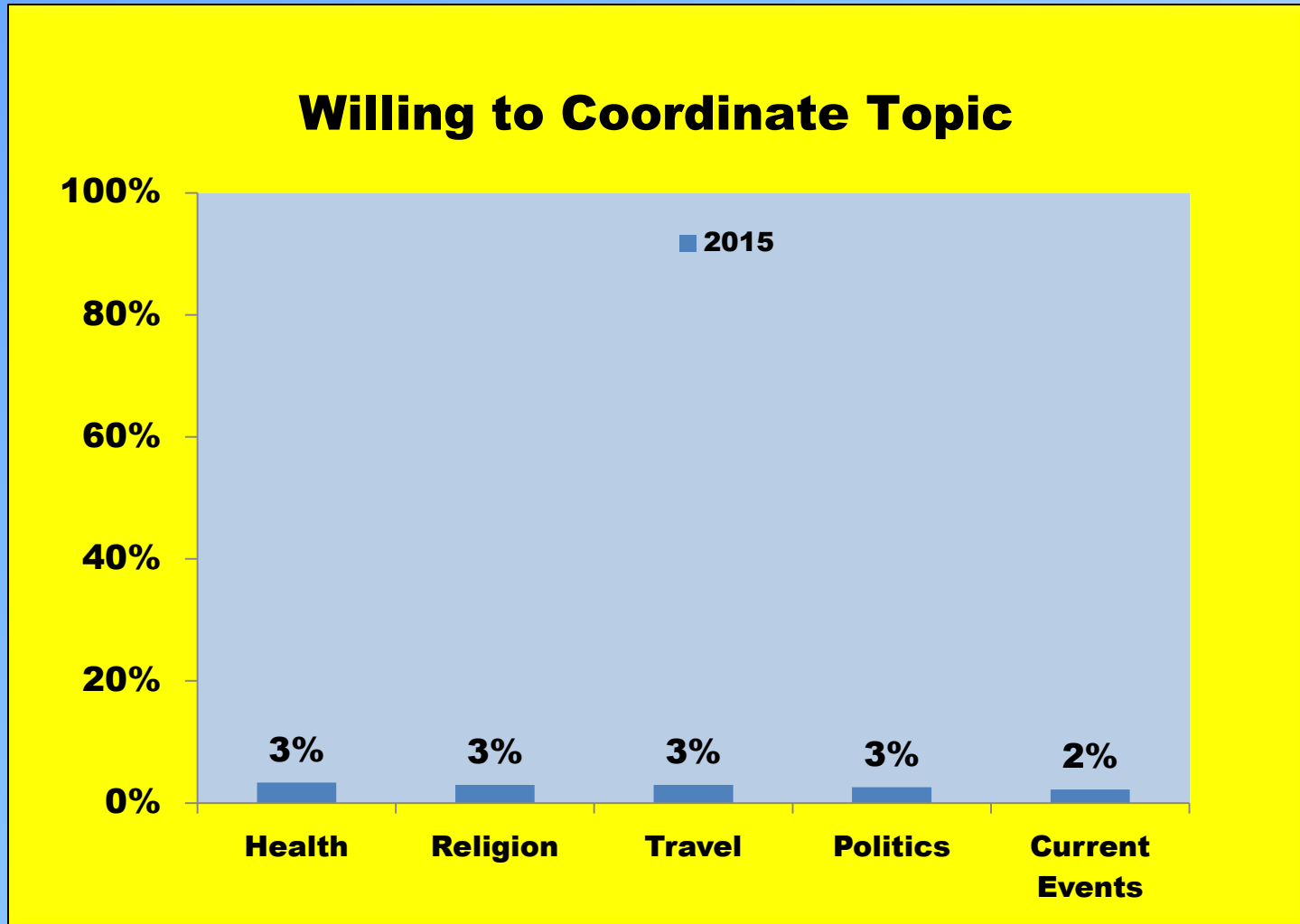
History (12%) is the only category in which more than one out of ten members would be willing to coordinate. Next in order are literature and biography (9% each), film (8%), and science (6%).



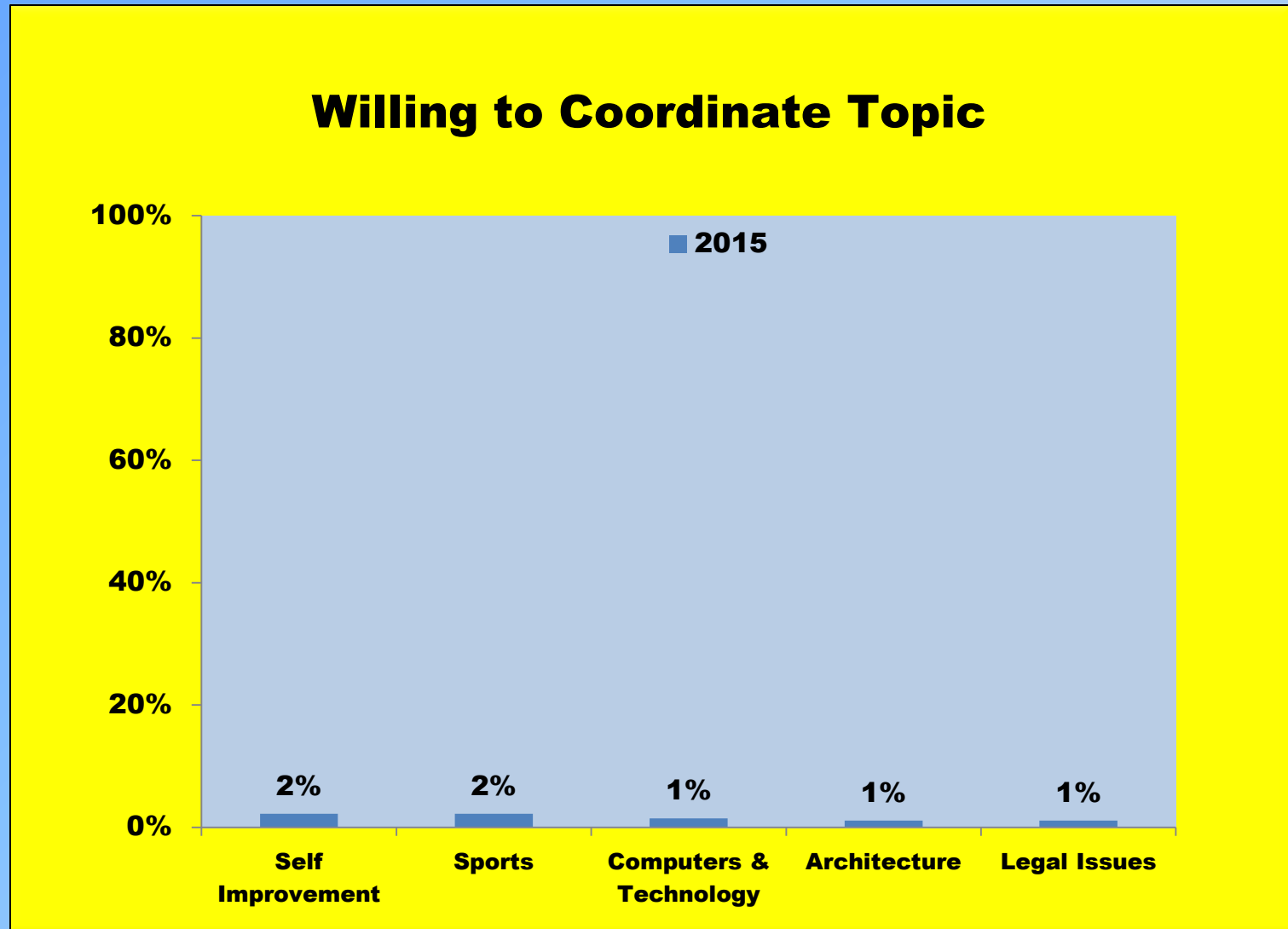
Only about one in twenty members would coordinate a study group on music, games, social studies, art, or philosophy.



Three percent or fewer would coordinate on health, religion, travel, politics, or current events.

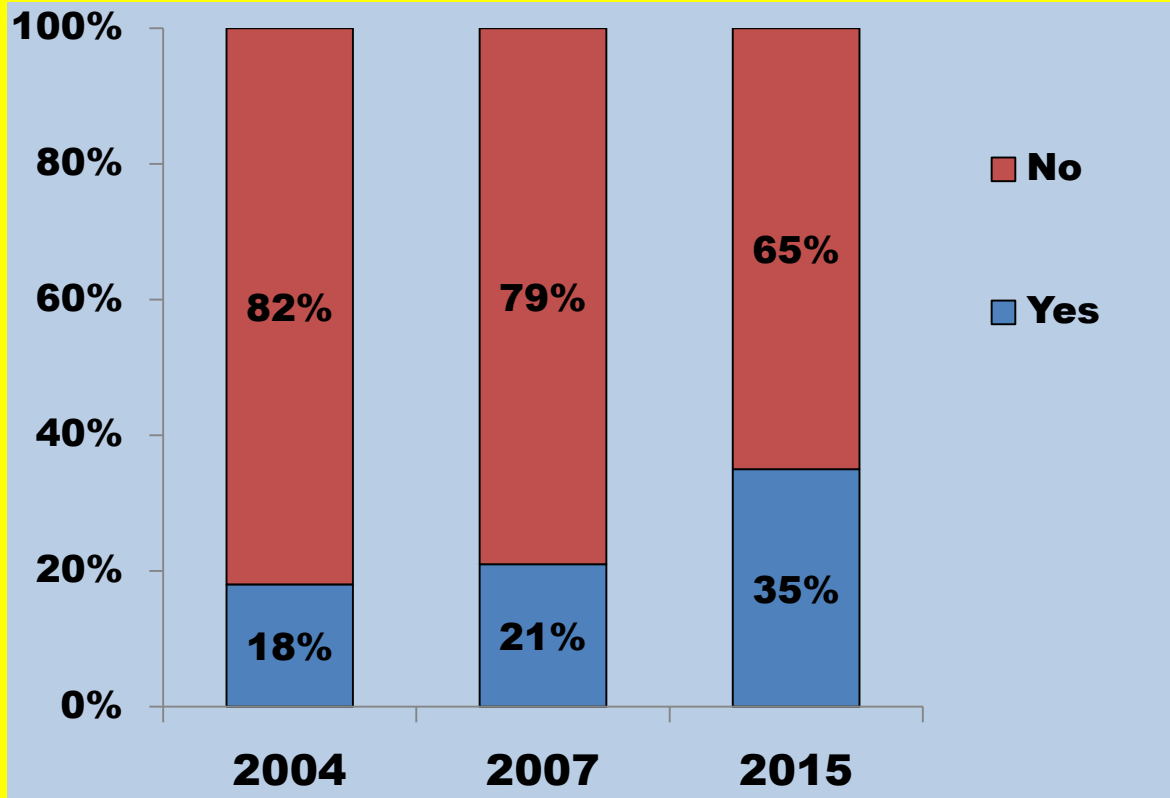


Only one or two percent would coordinate a study group on self-improvement, sports, computers, architecture, or legal issues.



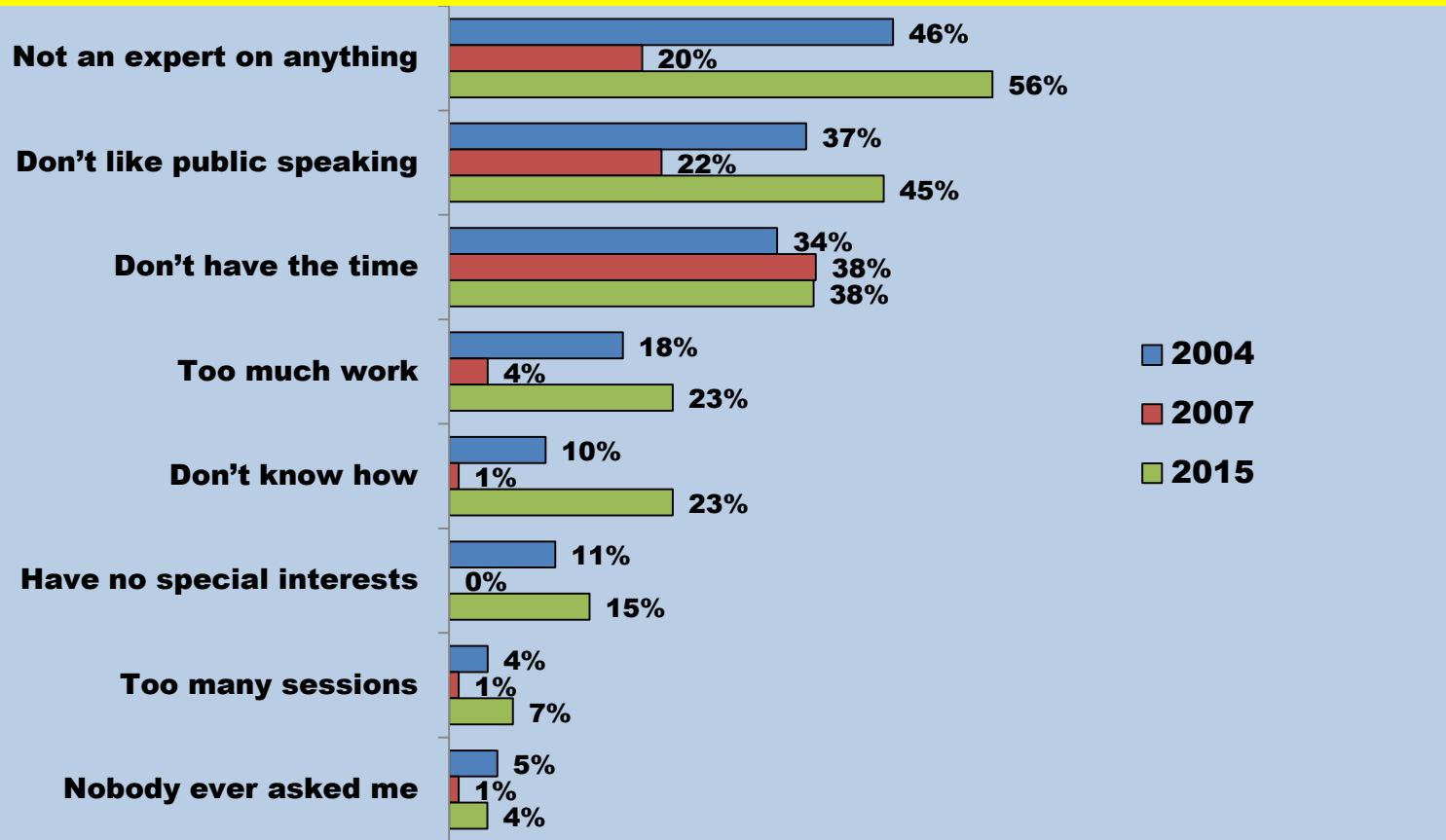
Better than one of three members (35%) has coordinated a study group in the past.

Ever Coordinated Study Group

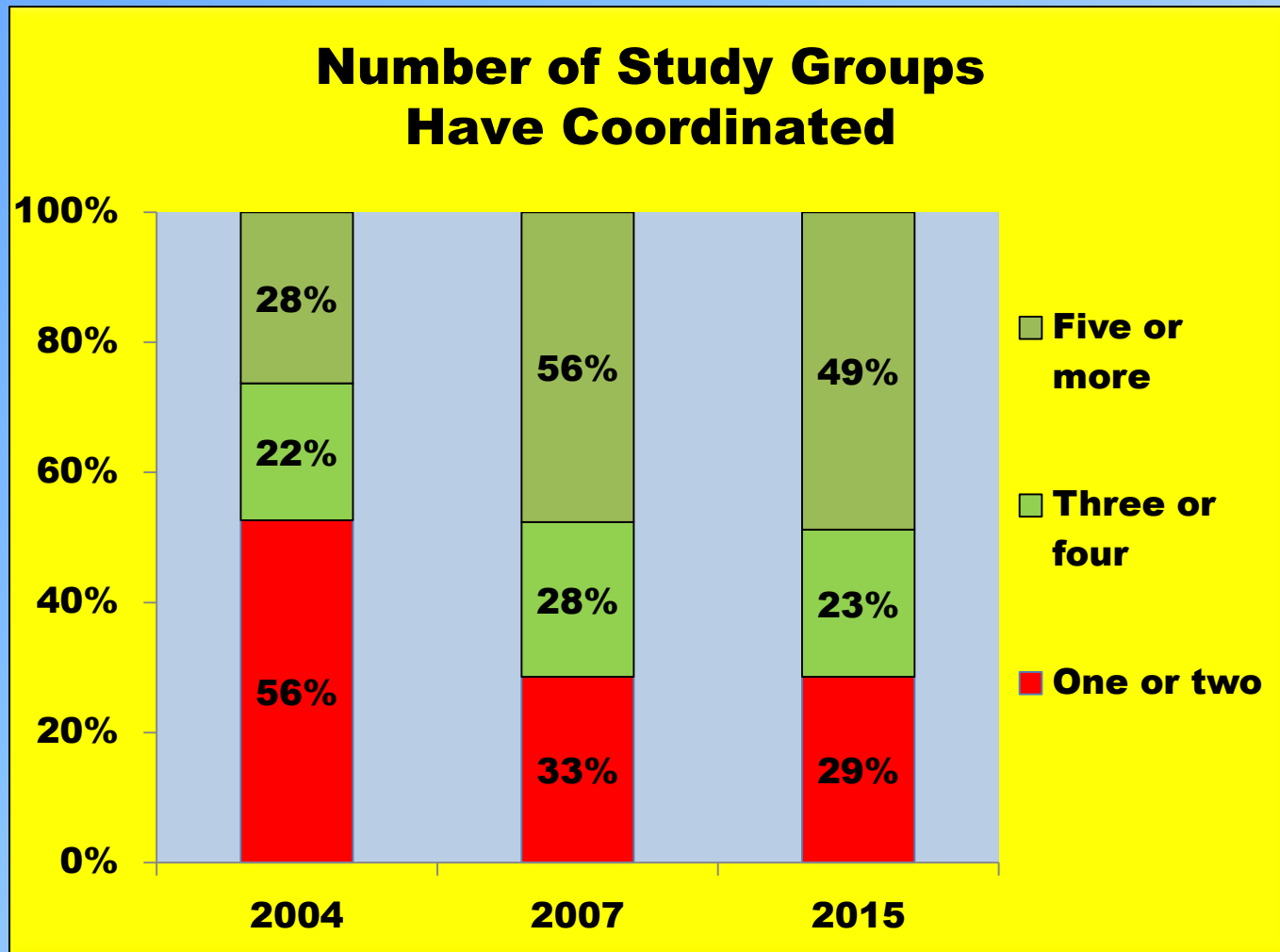


The reason given most often for not becoming a coordinator is the feeling of not being an expert on anything. Concern about public speaking and lack of time are also frequently mentioned reasons.

Reasons Not Willing to Coordinate Study

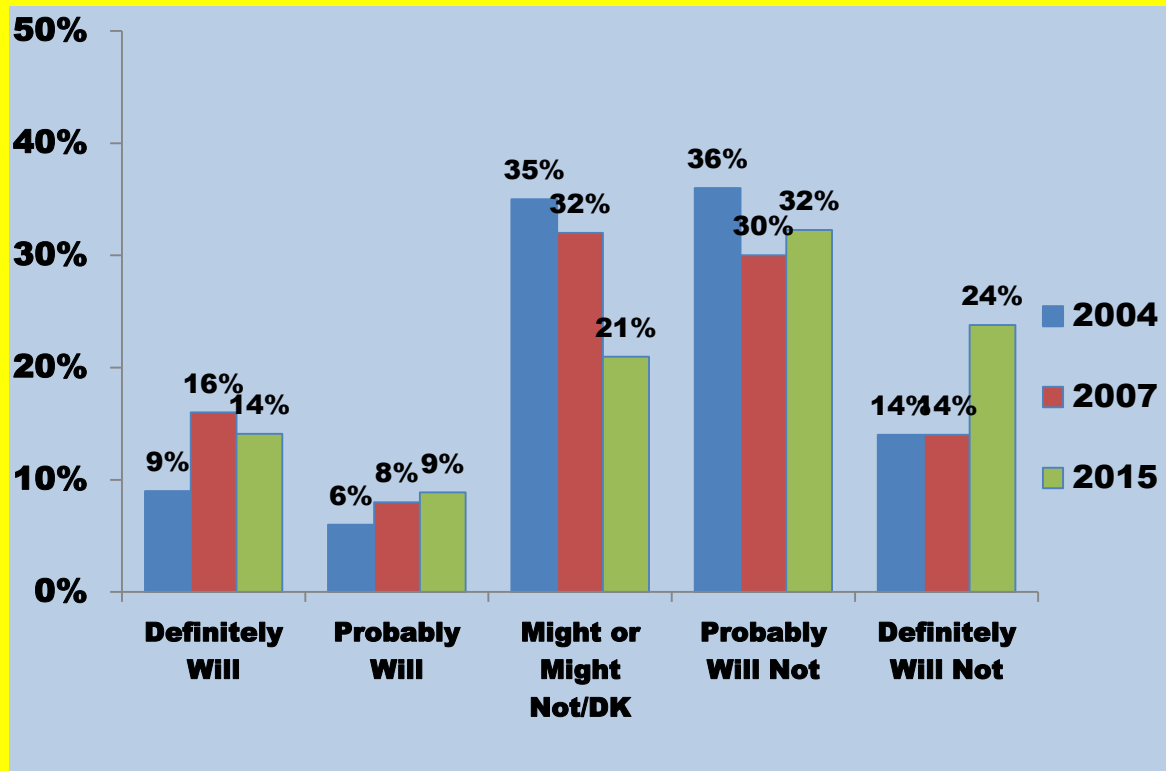


Increasingly, study groups are being coordinated by a relatively small group of the most active ICLRU members. Half of all past coordinators have done five or more study groups.

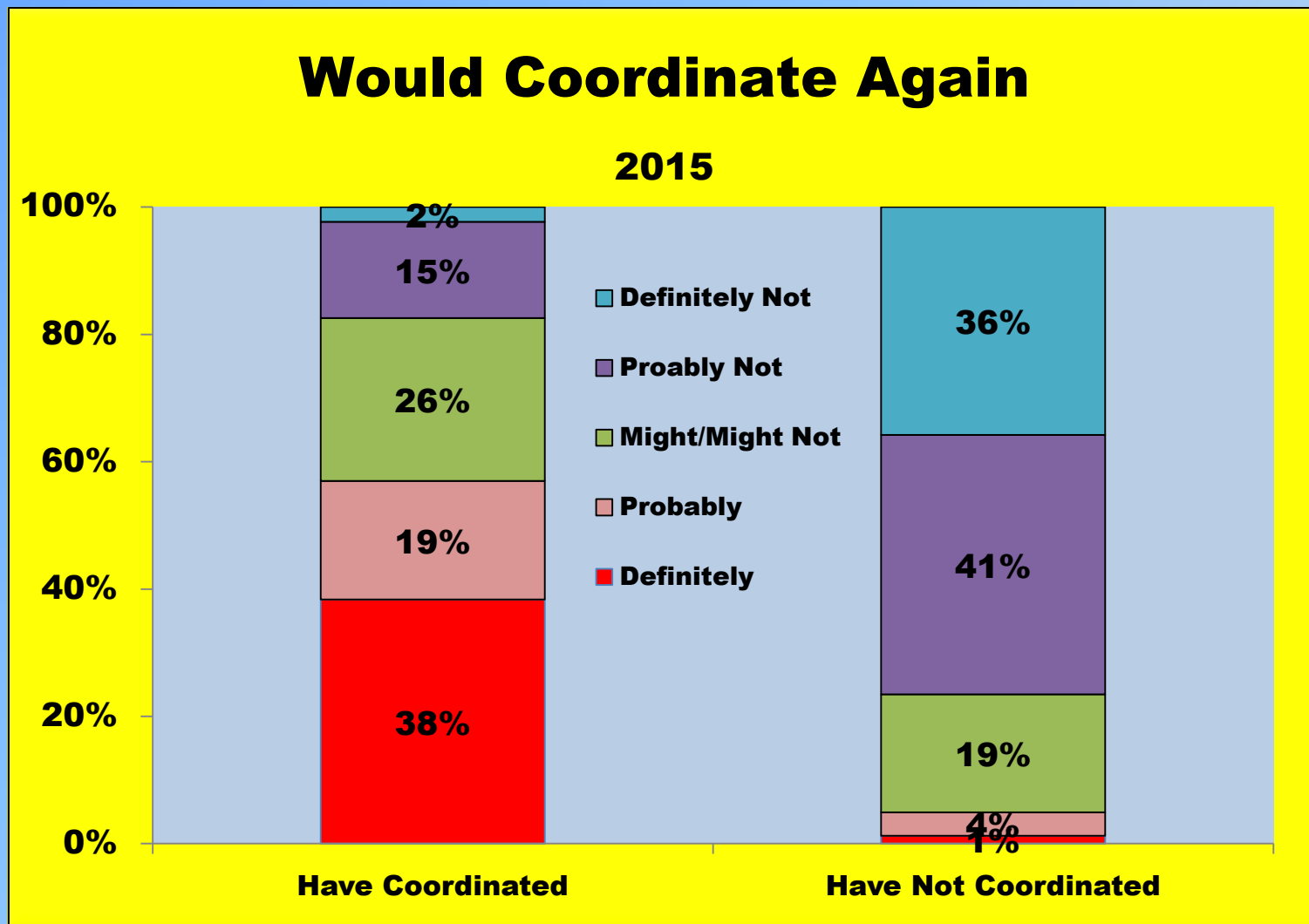


Less than a quarter of members (23%) are likely to coordinate a study group. This includes 14% who “Definitely” will and 9% who “Probably” will.

Likely to Coordinate Study Group In the Future

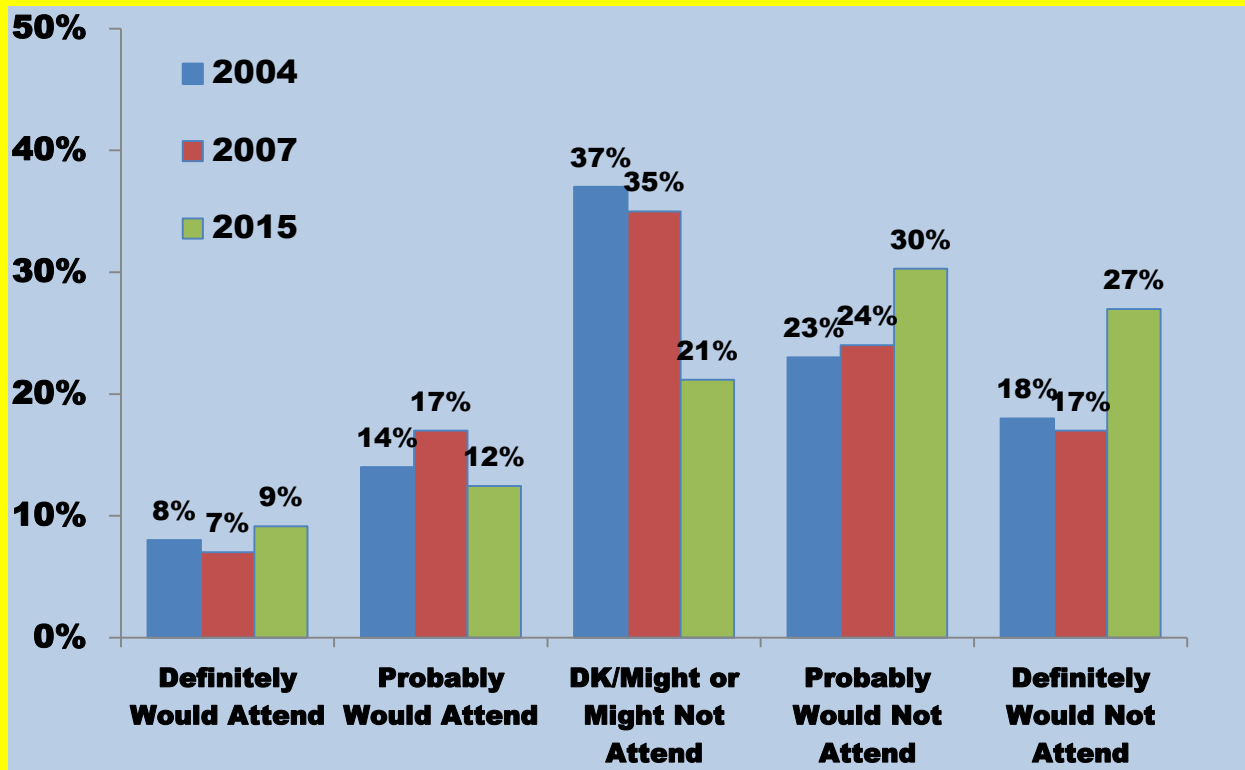


Most of the probable future coordinators come from the ranks of those who have coordinated in the past. Those who have not coordinated are unlikely to do so.

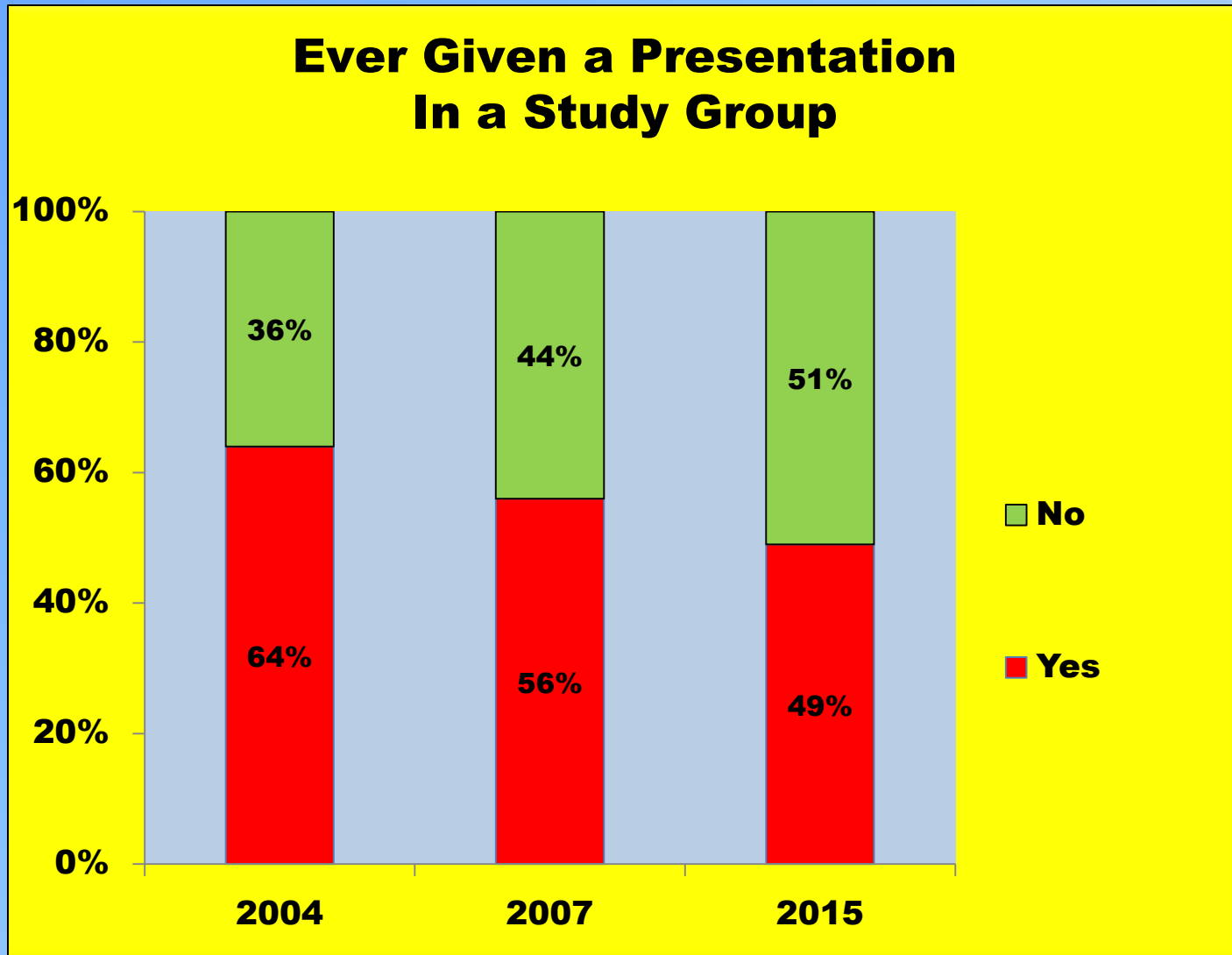


Fewer than ten percent of members would definitely attend a training session to learn how to become a study group coordinator.

Likely to Attend Coordinator Training Session

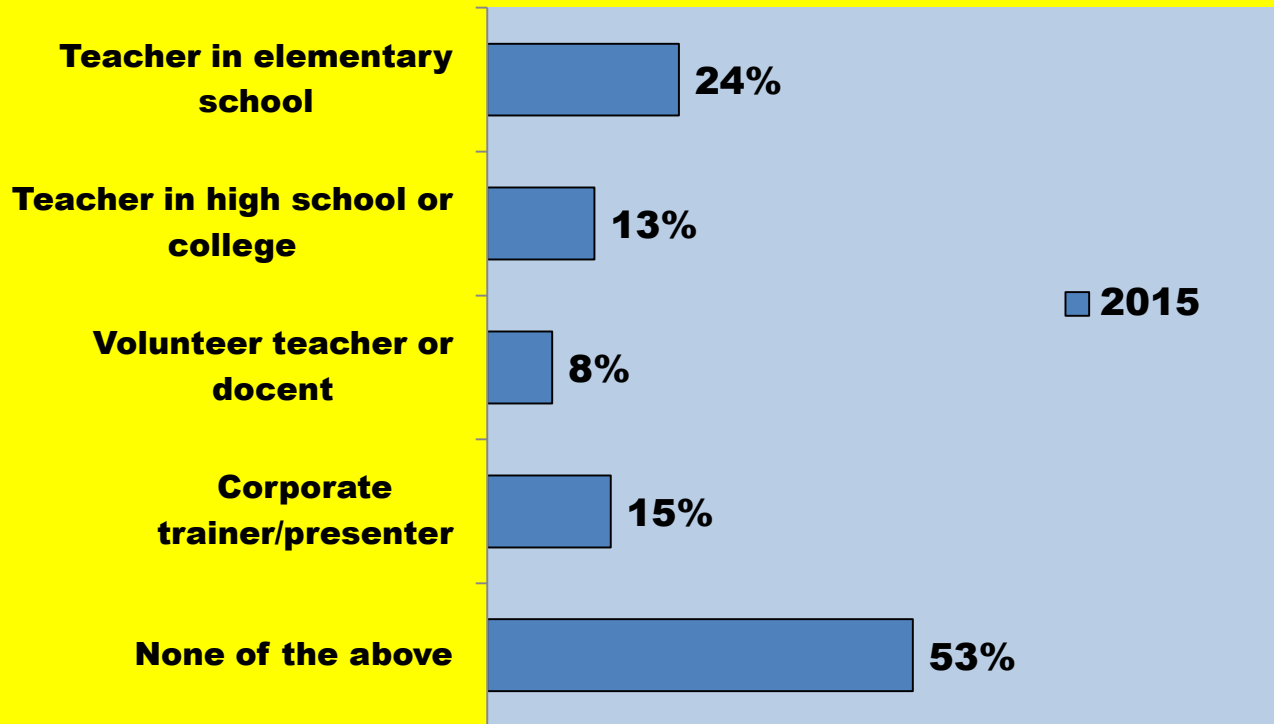


Nearly as important as coordinators are members who give mini-presentations within study groups. This percentage, however, has declined steadily since 2004.



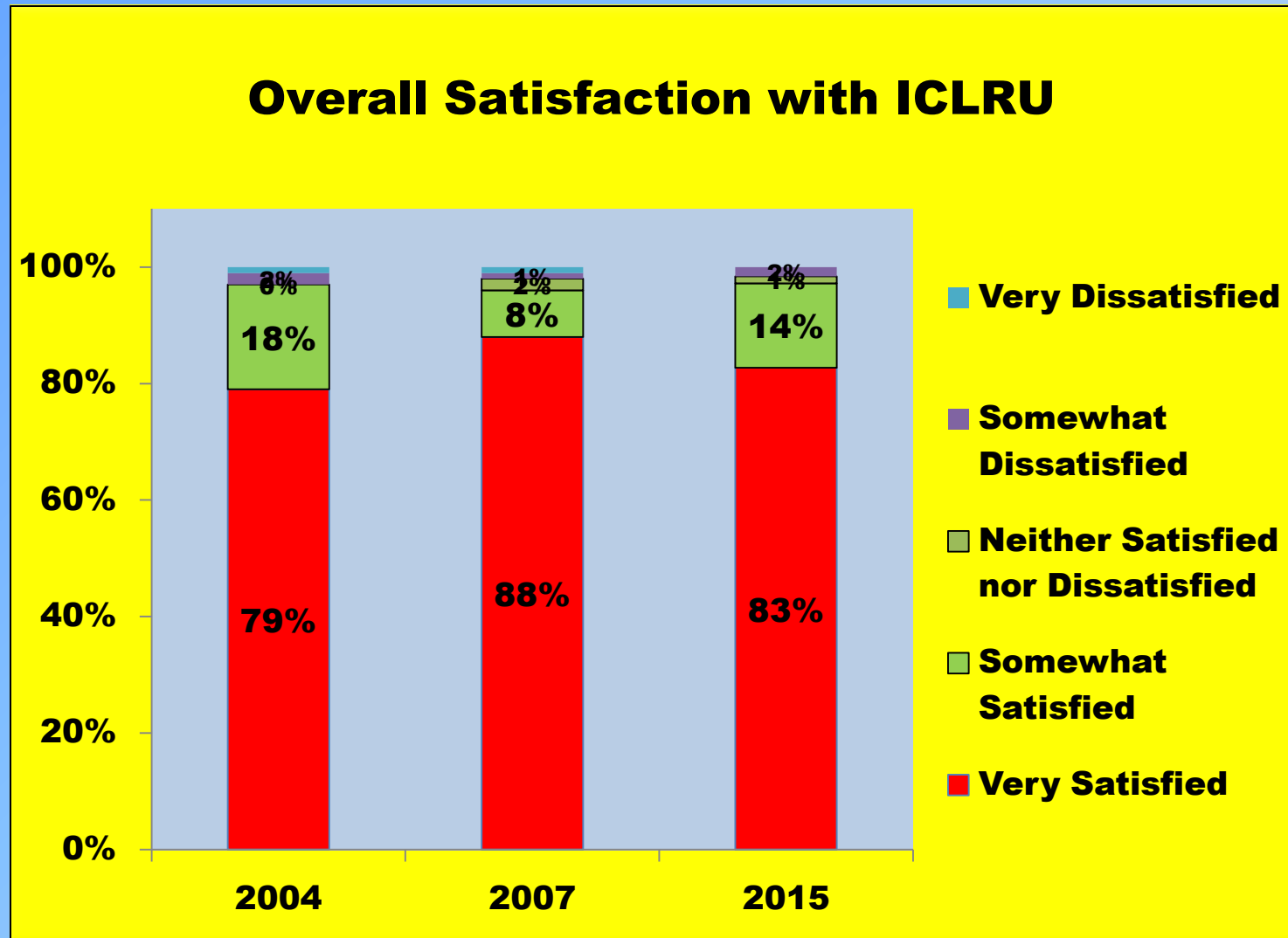
Nearly half (47%) of ICLRU members have had career experience making presentations to groups. This includes teachers, volunteers, and corporate employees.

Career Presentation Experience

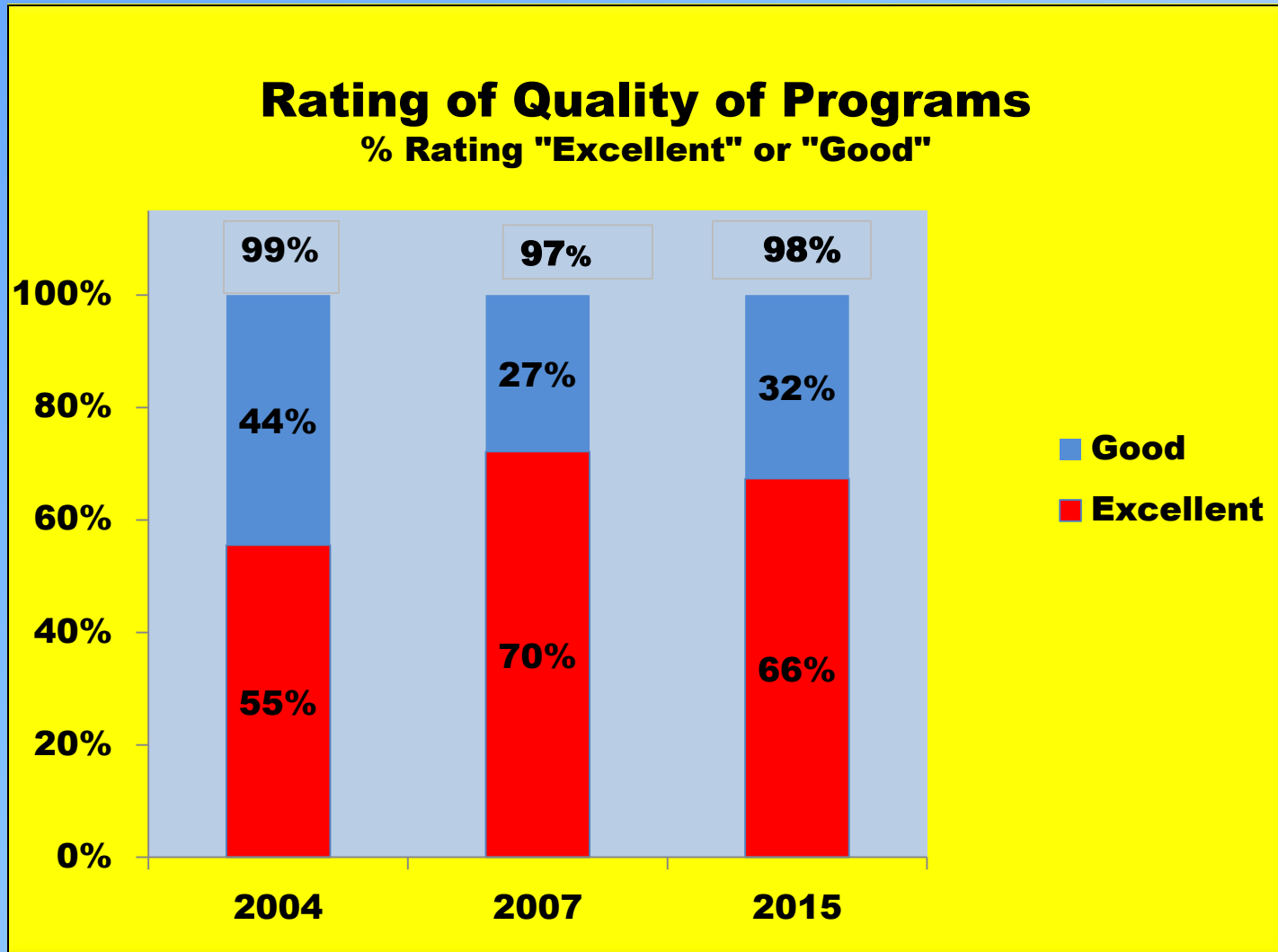


SATISFACTION RATINGS

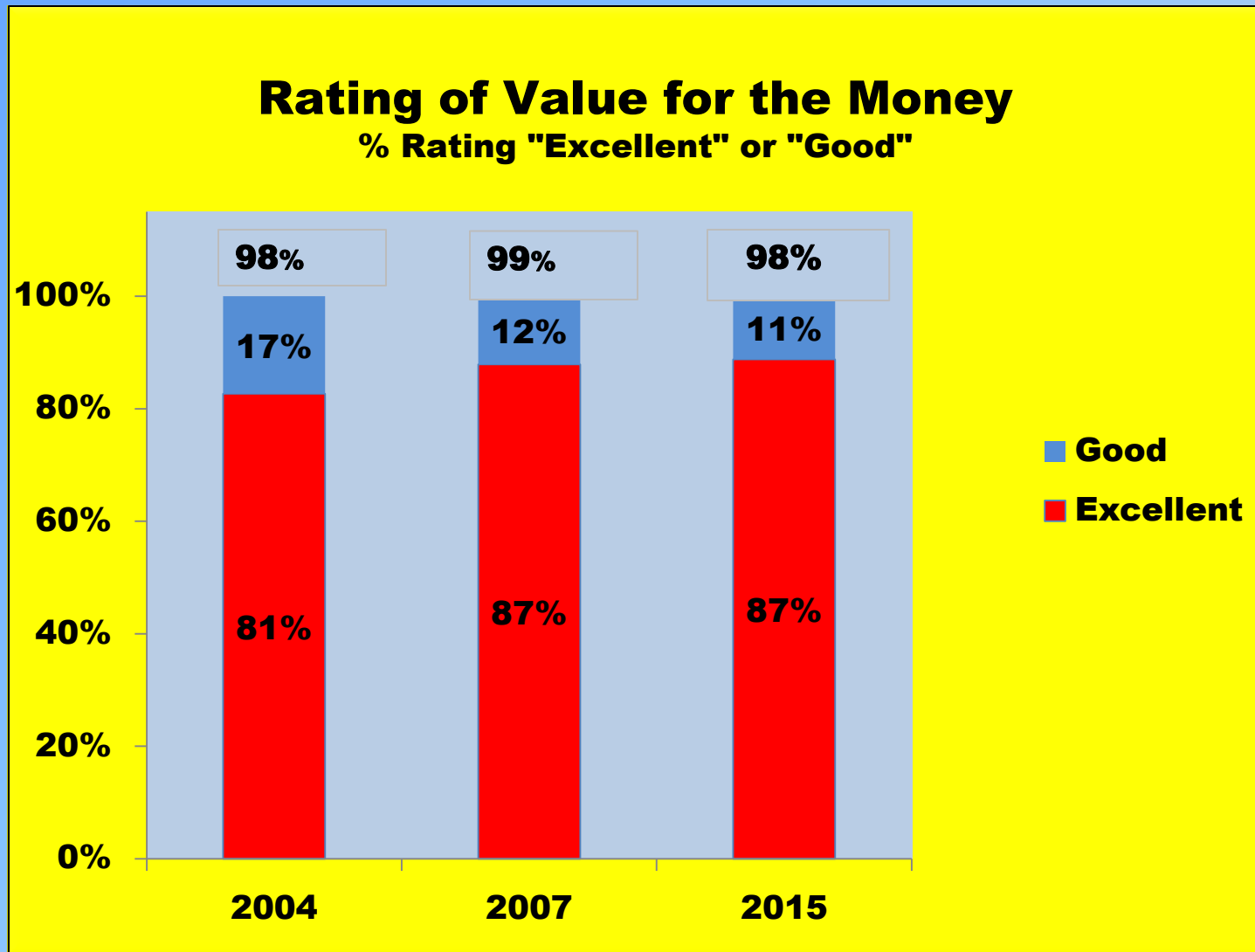
Overall satisfaction with ICLRU remains very high – 83% “Very Satisfied” and another 14% “Somewhat satisfied.”



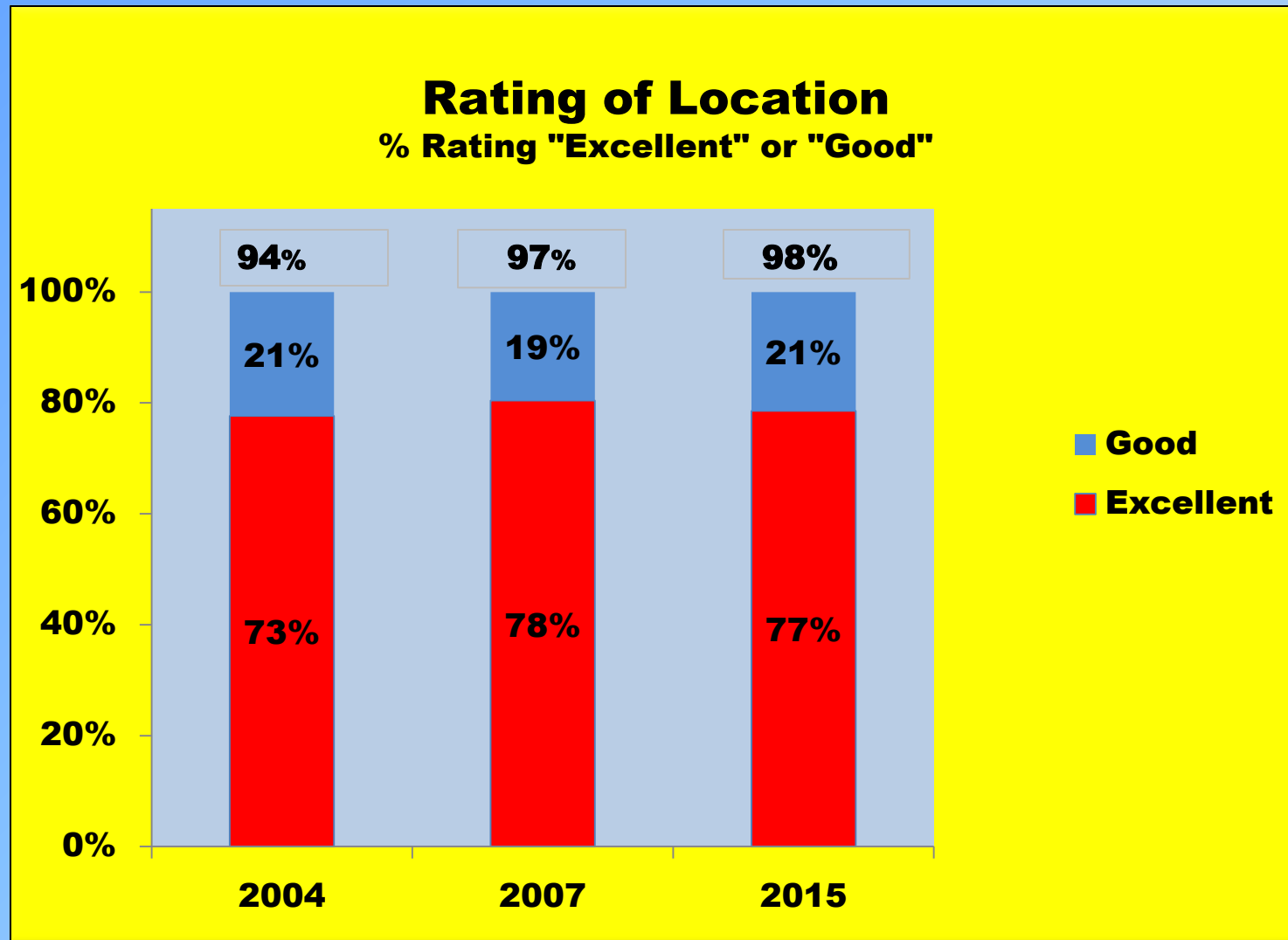
The great majority (98%) of members rate the quality of ICLRU programs as being “Excellent” or “Good.”



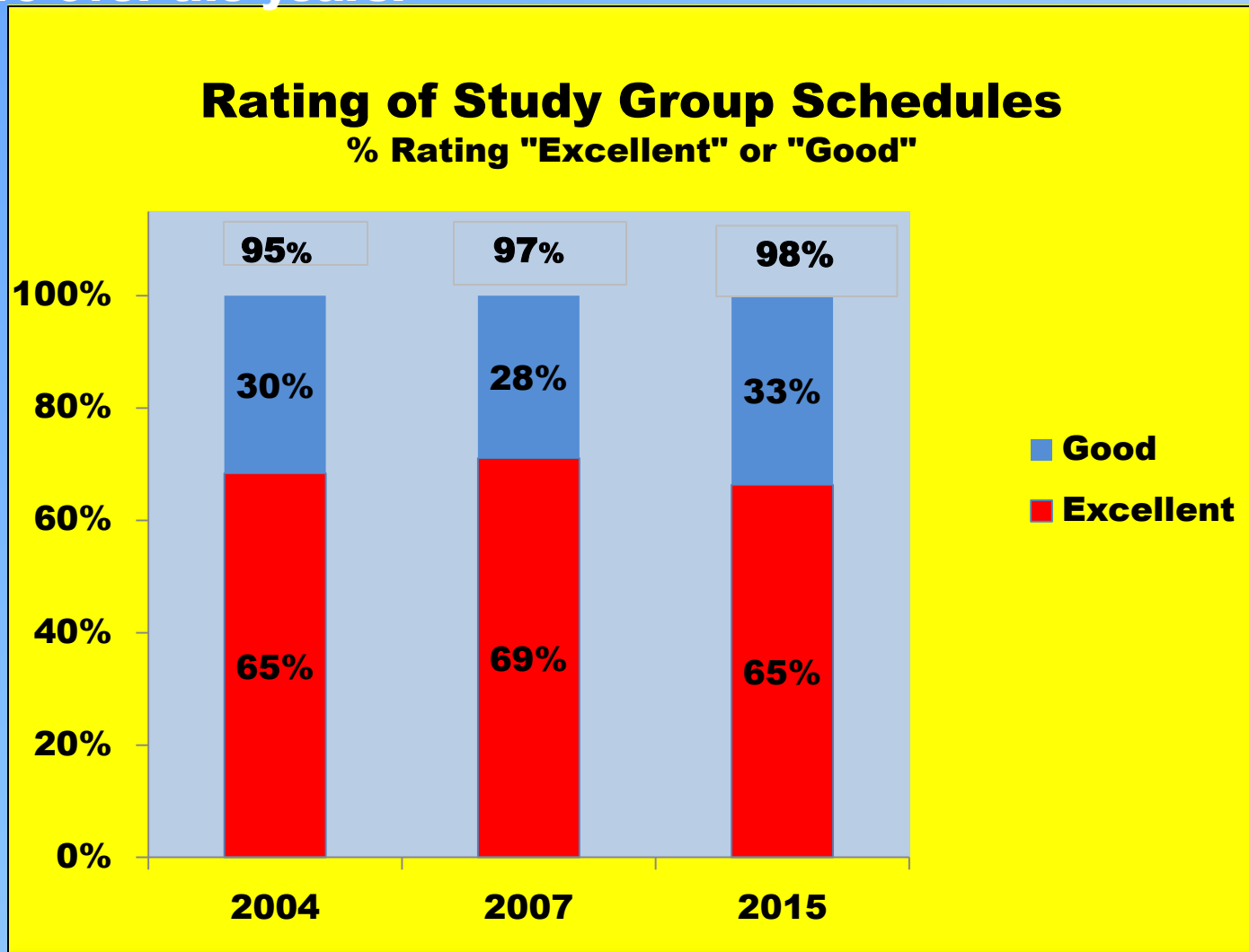
ICLRU's reputation for providing good value for the money has remained consistently at very high levels.



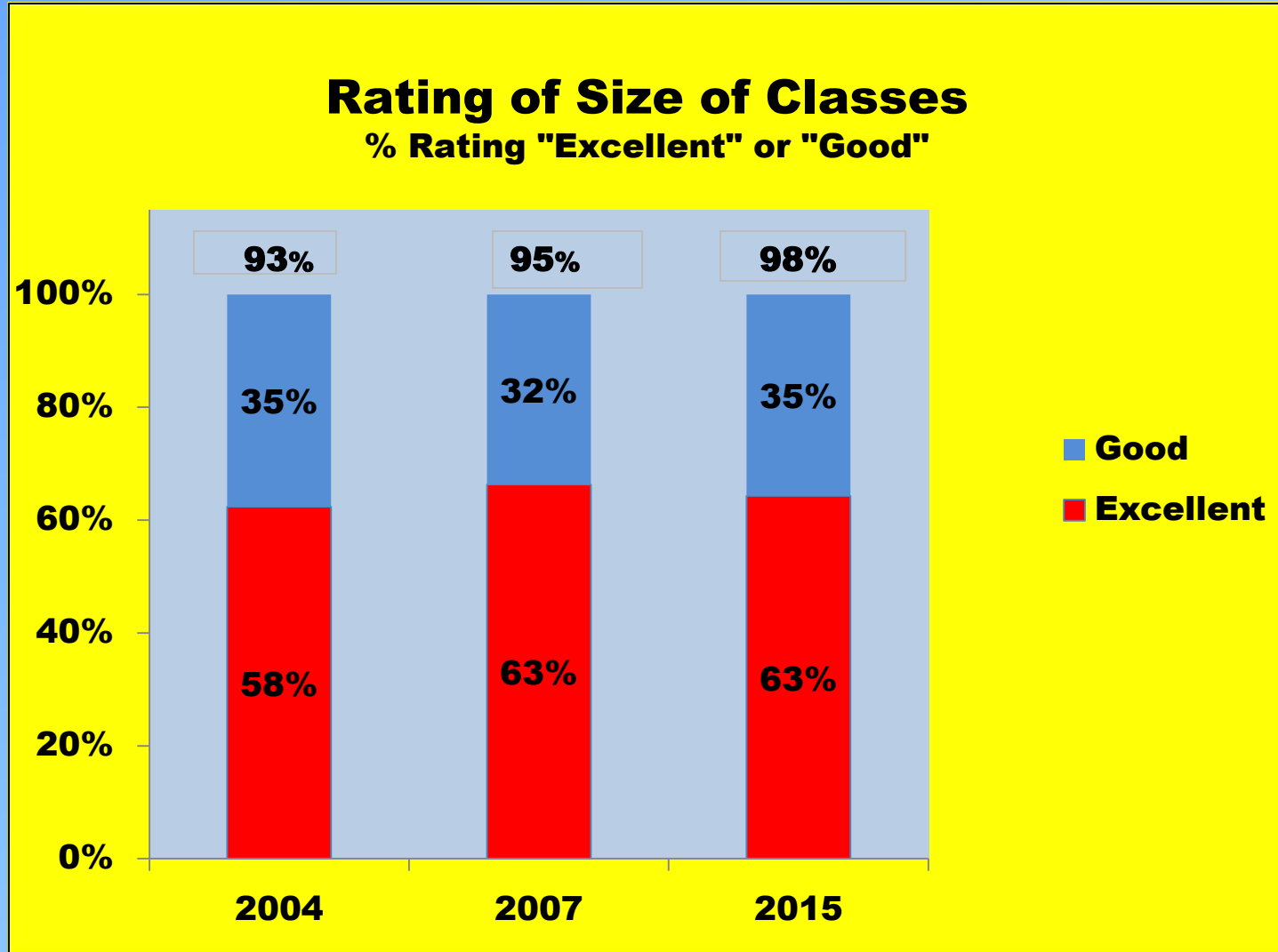
The convenience of ICLRU's location also remain high – 77% rating it as “Excellent” and 21% as “Good.”



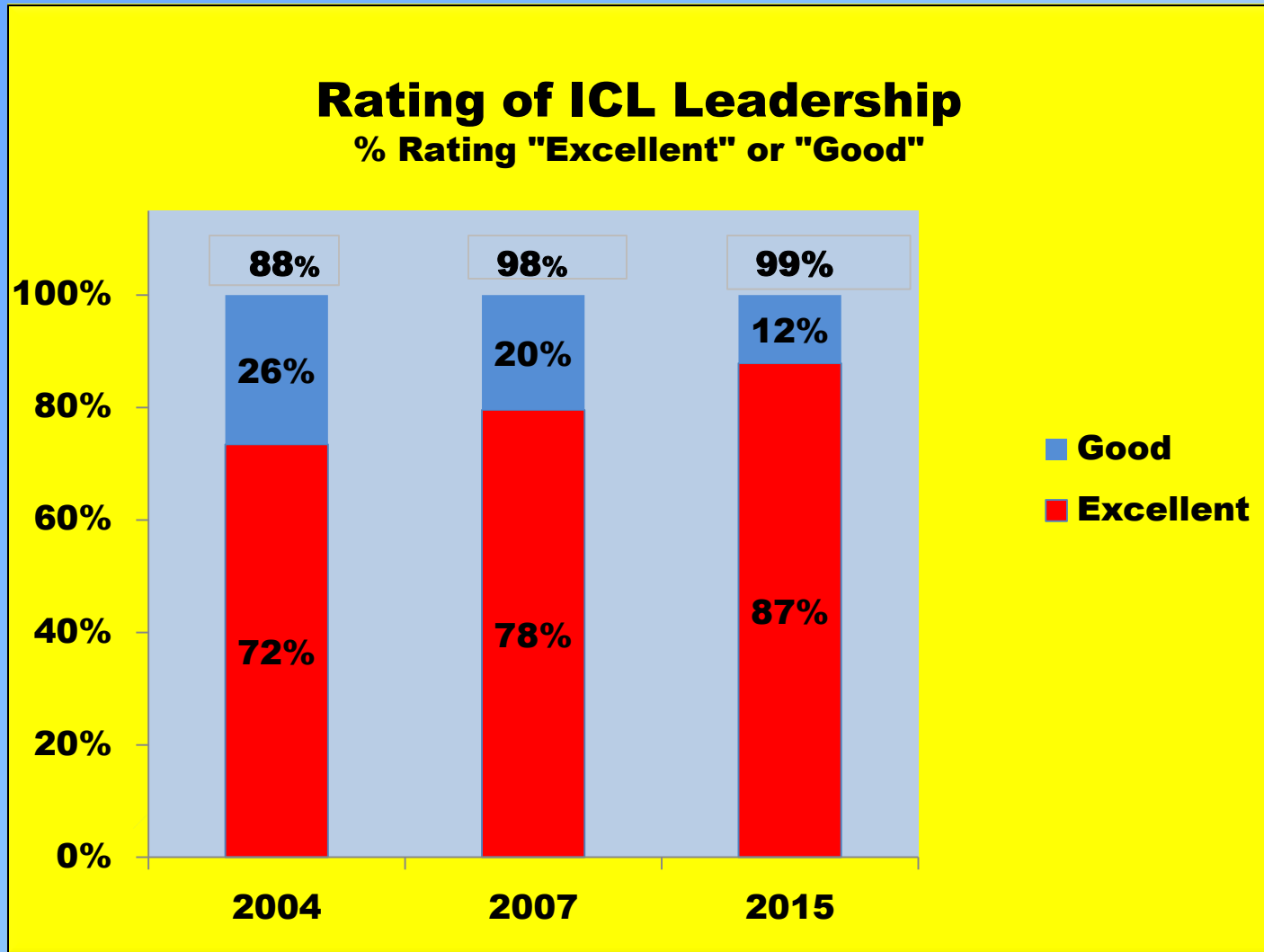
The very high satisfaction ratings of the scheduling of study groups has also increased a percentage point or two over the years.



Satisfaction with class sizes is about the same as in 2007 with 63% rating class sizes as “Excellent” and 35% as “Good”.

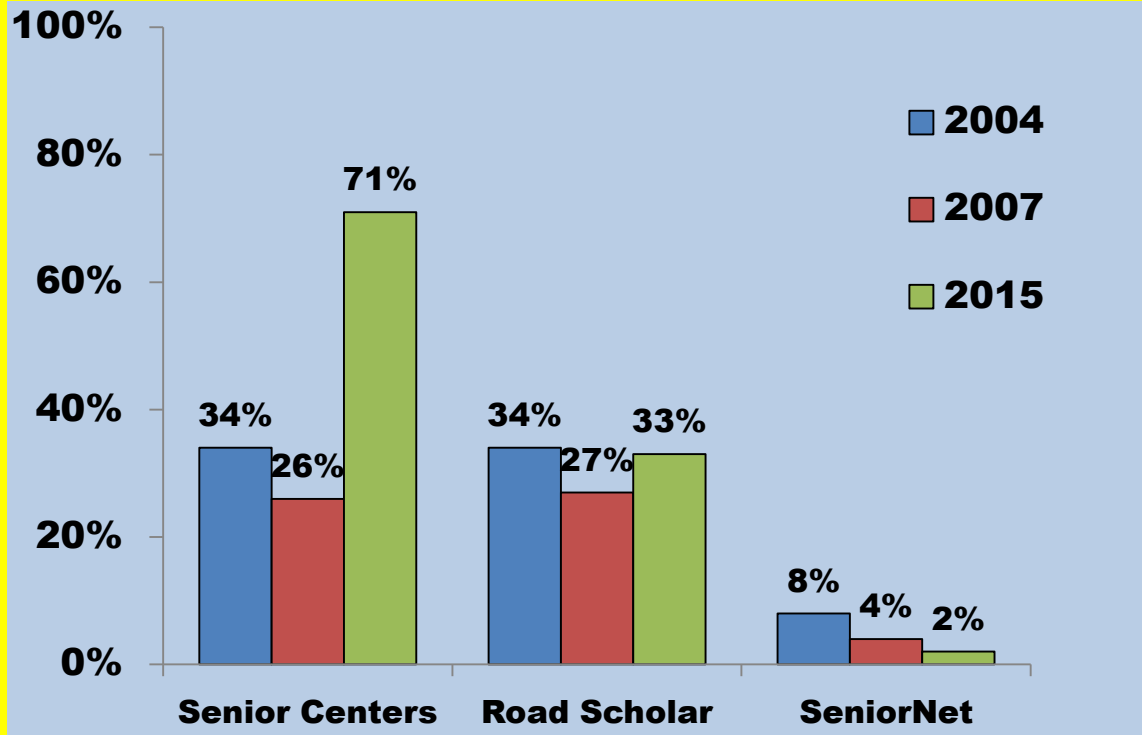


Ratings of ICLR leadership as being “Excellent” reached a high of 87% in the 2015 survey.



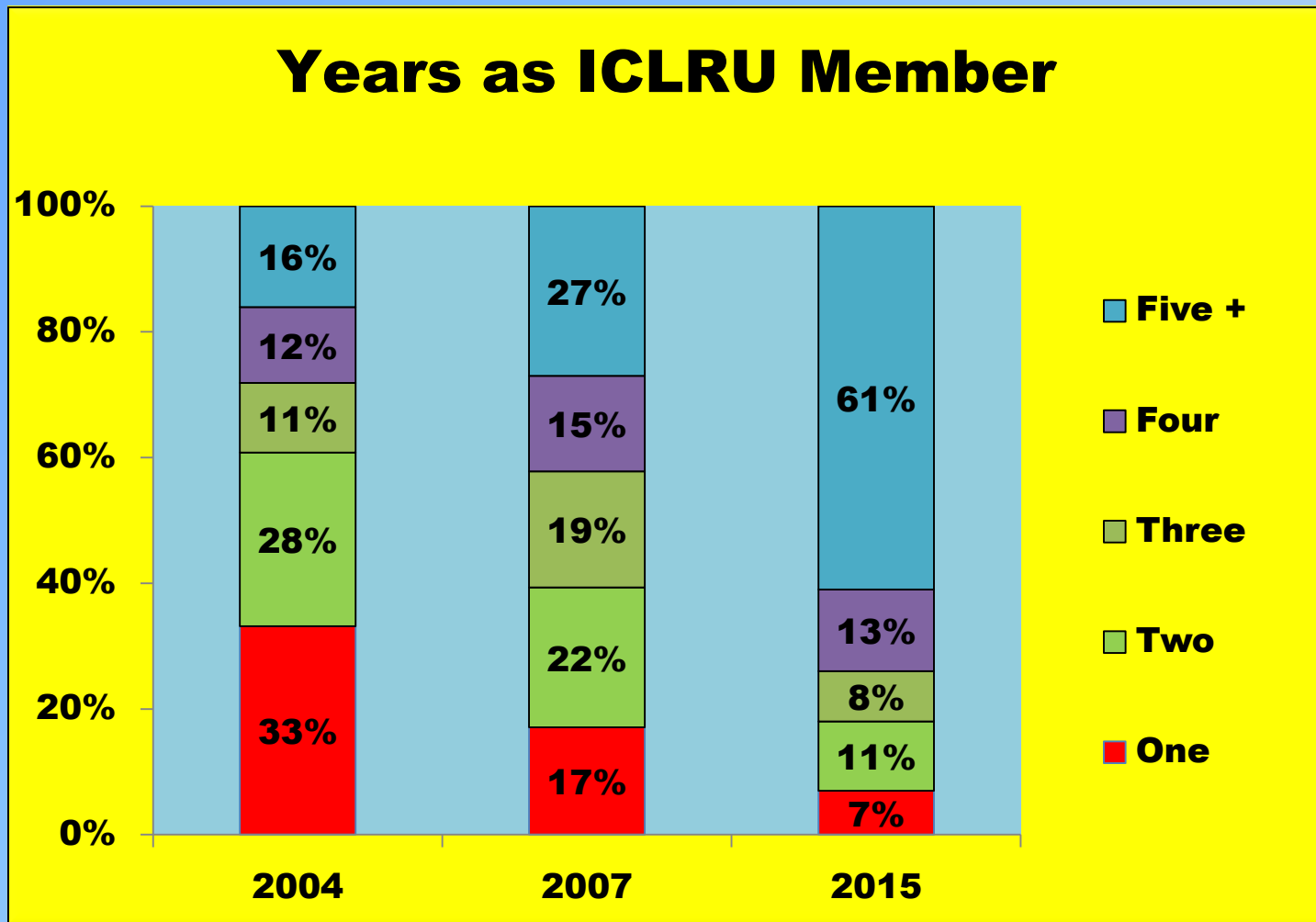
ICLRU members are much more involved in the activities of local senior centers (71%) than they have been in past years.

Other Senior-Related Activities

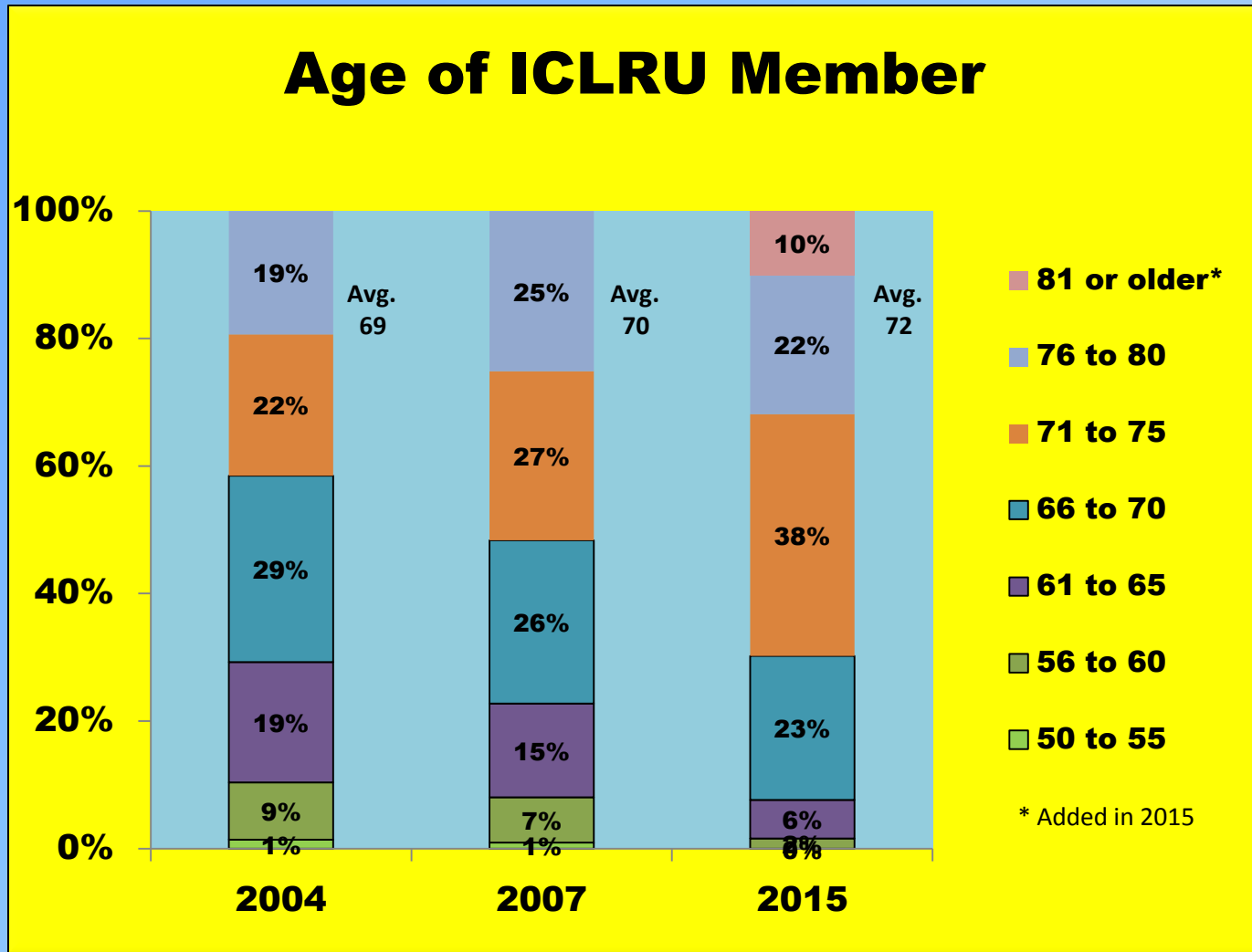


DEMOGRAPHICS

Three-fifths of current members have been with ICLRU for five or more years. Only 7% have been members for just one year.



The average age of members is increasing. Currently nearly a third (32%) are over 75 years of age.



Women continue to comprise over 70% of ICLRU membership.

