ICLRU 2015
Membership Survey
SURVEY RECOMMENDATIONS

For the most part we need to continue doing what we have done successfully in the past.

Areas we need to work on include:

• Expanding our base of study group coordinators
• Attracting new – and younger – members
• Insuring the future of study group classroom availability
• Providing training and resources to encourage coordinators and presenters
• Improving satisfaction with lecture series
• Offering more events in time periods between study group sessions
STUDY GROUP FORMATS
Nearly half (45%) of members have attended five or more study groups in the past year – a percentage which has grown since 2004.
The most popular study group format is a mix of discussion and lecture but there are also those who prefer mostly lecture. Only 3% prefer mostly discussion.
Members feel that coordinators are using about the right mix of video material in their study groups. However, some (16%) feel that video is being overused.

**Use of Videos in Study Groups**

- 78% Right amount of video
- 16% Too much video
- 4% Not enough video
- 2% Not attended video study group
A majority of members (62%) would be at least somewhat likely to attend study groups at locations other than the Roosevelt campus.
Among alternative locations, Harper College is considered much more convenient than either Friendship Village or Luther Village.
Being “Very Satisfied” with the lecture series is currently lower than in past years although total satisfaction (“Very” plus “Somewhat”) is still high at 87%.
More than 80% of members are interested in attending other ICLRU events in each of the four periods of the year when study groups are not in session.
STUDY GROUP
INTERESTS
History continues to be the topic of widest interest to members. Also high in appeal are biography, art, literature. And social studies.
Among second-tier topics of interest are travel, health, film, music and philosophy.
Next in order of interest are science, computers, architecture, current events and legal issues.
Of least interest are politics, religion, finance, games, and sports.
Verbatim Mentions of Other Interests

Poetry and Shakespeare, other classics
Language....Spanish, French
Psychology, music theory, gardening
Earth Science/Geology
French, German ....9 week intro with culture experiences
Futurism
Unique - light hearted - such as worlds 100 inventions
Humor/Comedy
To learn about another countries in the world. Culture, language, food, etc.
Geography
Psychology
Geology
It often depends on what's offered
Nutrition related subjects.
Archeology or anthropology
Play reading
Crochet lessons
Crafts, Jewelry making, watercolors, fitness
Food, Cooking, Gardening, Knitting
How to current technology; iphones, ipads, laptops, etc
STUDY GROUP COORDINATION
History (12%) is the only category in which more than one out of ten members would be willing to coordinate. Next in order are literature and biography (9% each), film (8%), and science (6%).
Only about one in twenty members would coordinate a study group on music, games, social studies, art, or philosophy.
Three percent or fewer would coordinate on health, religion, travel, politics, or current events.
Only one or two percent would coordinate a study group on self-improvement, sports, computers, architecture, or legal issues.
Better than one of three members (35%) has coordinated a study group in the past.
The reason given most often for not becoming a coordinator is the feeling of not being an expert on anything. Concern about public speaking and lack of time are also frequently mentioned reasons.
Increasingly, study groups are being coordinated by a relatively small group of the most active ICLRU members. Half of all past coordinators have done five or more study groups.
Less than a quarter of members (23%) are likely to coordinate a study group. This includes 14% who “Definitely” will and 9% who “Probably” will.
Most of the probable future coordinators come from the ranks of those who have coordinated in the past. Those who have not coordinated are unlikely to do so.
Fewer than ten percent of members would definitely attend a training session to learn how to become a study group coordinator.
Nearly as important as coordinators are members who give mini-presentations within study groups. This percentage, however, has declined steadily since 2004.
Nearly half (47%) of ICLRU members have had career experience making presentations to groups. This includes teachers, volunteers, and corporate employees.

**Career Presentation Experience**

- **Teacher in elementary school**: 24%
- **Teacher in high school or college**: 13%
- **Volunteer teacher or docent**: 8%
- **Corporate trainer/presenter**: 15%
- **None of the above**: 53%

Date: 2015
SATISFACTION RATINGS
Overall satisfaction with ICLRU remains very high – 83% “Very Satisfied” and another 14% “Somewhat satisfied.”
The great majority (98%) of members rate the quality of ICLRU programs as being “Excellent” or “Good.”

Rating of Quality of Programs
% Rating "Excellent" or "Good"

- 2004: 99% (44% Good, 55% Excellent)
- 2007: 97% (27% Good, 70% Excellent)
- 2015: 98% (32% Good, 66% Excellent)
ICLRU's reputation for providing good value for the money has remained consistently at very high levels.

**Rating of Value for the Money**

% Rating "Excellent" or "Good"

<table>
<thead>
<tr>
<th>Year</th>
<th>Good</th>
<th>Excellent</th>
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<tbody>
<tr>
<td>2004</td>
<td>17%</td>
<td>81%</td>
</tr>
<tr>
<td>2007</td>
<td>12%</td>
<td>87%</td>
</tr>
<tr>
<td>2015</td>
<td>11%</td>
<td>87%</td>
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The convenience of ICLRU’s location also remain high – 77% rating it as “Excellent” and 21% as “Good.”
The very high satisfaction ratings of the scheduling of study groups has also increased a percentage point or two over the years.
Satisfaction with class sizes is about the same as in 2007 with 63% rating class sizes as “Excellent” and 35% as “Good”. 

Rating of Size of Classes
% Rating "Excellent" or "Good"

- 2004: 35% (Good), 58% (Excellent)
- 2007: 32% (Good), 63% (Excellent)
- 2015: 35% (Good), 63% (Excellent)
Ratings of ICLRU leadership as being “Excellent” reached a high of 87% in the 2015 survey.
ICLRU members are much more involved in the activities of local senior centers (71%) than they have been in past years.

![Other Senior-Related Activities](image)

- **Senior Centers**
  - 2004: 34%
  - 2007: 26%
  - 2015: 71%

- **Road Scholar**
  - 2004: 34%
  - 2007: 27%
  - 2015: 33%

- **SeniorNet**
  - 2004: 8%
  - 2007: 4%
  - 2015: 2%
DEMOGRAPHICS
Three-fifths of current members have been with ICLRU for five or more years. Only 7% have been members for just one year.
The average age of members is increasing. Currently nearly a third (32%) are over 75 years of age.
Women continue to comprise over 70% of ICLRU membership.