

ICLRU Board Meeting
Minutes – August 19, 2019

10 AM

Present: Bill Amster, Andrea Basalay, Gene Flynn, Henrietta Leary, Sue Masterson, Les Miller, Angie Sharkey, John Wiese, Andrea Zietlow and Bob Masterson

1. Andrea Zietlow called the meeting to order at 10:05 AM and confirmed the quorum.
2. Andrea Basalay moved to approve the July 2019 Minutes without change. Gene Flynn seconded and the motion carried.
3. There was no general membership participation at the meeting.
4. Unfinished Business
 - a. Andrea Zietlow advised the board that 26 guests attended the taste of ICL or registered for future classes. Of those, 13 have already registered as new members and 2 former members returned.

Last year there were 31 new members and 3 returning. Andrea Zietlow will ask Bob Masterson to track how many who joined last year renewed in 2019 and how that compares to a typical year. That information will be available after the 90-day grace period in December.

Two prospective members came to a recent bridge game last week and will hopefully join.

- b. The Member Handbook, Member Directory, and the Website were reviewed for consistency with the newly revised bylaws.

- i. Andrea Zietlow and Angie Sharkey distributed an updated Member Handbook sample containing proposed revisions.

Decisions made included:

1. Retaining the words 'One must be at least 55 years of age...' under Membership, Qualifications and Dues
 2. Including ICL Reads in the handbook. Andrea Basalay will provide Andrea Zietlow with a paragraph on ICL Reads.
 3. Removing Plato's Place and other Weekly Discussion Groups from the handbook.
 4. Referring members to the ICL website and the Membership Directory for a listing of current Board Members and Committee Chairs.
 5. Updating the current classroom map: Bob Masterson will provide the most recent map to Andrea Zietlow.
- ii. Bob Masterson reported that minor changes were needed for the 2019 Member Directory, which will be released in December. ICL Reads and Outreach will be shown as permanent committees.
 - iii. Sue Masterson reported that the main change for the website is to use the Mission Statement in the approved Bylaws. Sue will check the website to identify instances where 'Directors' should be replaced with 'The Board'.
- c. Henrietta Leary reported that Friendship Village agreed to renew the Partnership Agreement for 2019-20 and sponsorship of the Winter Lecture Series at the current amount of \$2,400.

5. New Business

A supply of books for the next ICL Reads selection will be available at the Appreciation Luncheon.

6. There were no additions or changes to the ICLRU Calendar.

7. Bill Amster reported:

- a. Total assets for July of \$137.1K represent an increase over June's assets of \$132.8K.
- b. Net income for the month of July was \$5,274 recovering from a loss in June.
- c. The \$615 overpayment from the Annual Meeting was returned by Chandler's
- d. Cub's game revenue is \$2,500 and expense is \$2,963 with additional tickets to sell.
- e. July membership increased slightly from 411 to 415.
- f. 162 Membership renewal letters were mailed for August and September. Member recruitment should continue.
- g. There was a discussion of assets in the amount of \$9,000 begun in 2006-07, and described as a Donation Account for banking purposes. This account will remain unchanged until there is some reason to make a change.

8. There were no additions or changes to submitted Committee Reports.

9. Other Business

- a. Discussion was held regarding outreach to new and current members during October. The Membership Services Committee welcome email to new members should include links to the web FAQ's, Calendar and Book Club pages, if it doesn't already do so.

- b. As a social media effort, Gene Flynn will explore creating a short YouTube video to welcome members to ICL and inform new (and current) members about what ICL offers. Such a video would also be helpful to the website.
- c. Sue Masterson recently reviewed the website, noting pages that might be removed or updated. Sue will chair a website update committee with Andi Basalay and Andrea Zietlow. Board members provided helpful observations of how the website might be improved.
- d. Henrietta Leary will contact members of last year's Lecture Committee to find out who will be serving on the 2019-20 Lecture Committee.
- e. Angie Sharkey asked about the possibility of ICL developing a process for approaching independent living facilities, such as Brookdale, with partnership opportunities.

Conversation about an overall process would include such questions as how to handle ICL member acquisition for residents who are more mobile, to offering study groups in facilities that would also be available to our members. Fee structure would need to be commensurate with services. It would be helpful to understand the relationship that organizations such as these have with local libraries.

Angie, Gene Flynn and Andrea Zietlow are authorized to meet with the administrator of Brookdale for an exploratory meeting to find out what's possible.

- 10. The next board meeting will be held on Monday, Sept. 16 at 10 AM.
- 11. John Wiese moved to adjourn the meeting at 12:30 PM. Bill Amster seconded the motion, which carried unanimously.