

ICLRU Board Meeting
Minutes – September 17, 2018
11:40 AM

Present: Joan Brody, Henrietta Leary, Sue Masterson, Les Miller, Selwyn Schwartz, Angie Sharkey, and Steve Wolf

Absent: Andrea Zietlow

1. The Call to Order / Confirmation of Quorum was performed by Vice President, Henrietta Leary.
2. Angie Sharkey moved to approve the August 2018 Minutes. Selwyn Schwartz seconded and the motion carried.
3. There was no member participation at this meeting.
4. Unfinished Business - Informational
 - a. Technology Changes/Improvements
 - i. Gene Flynn is working with Mike Thompson on redesigning our Facebook page so that we can use it more effectively to attract new members. (This seems to be his first priority right now.)
 - ii. Selwyn Schwartz plans to contact the Daily Herald about a future article, perhaps in conjunction with the Winter Lectures or perhaps a new event that ICLRU holds in the future. The hope is that such an article might increase local interest and web searches.
 - b. Andrea Zietlow talked with Gene Flynn about having some of our coordinators give presentations to the Palatine Library and she shared the Board's concerns. Gene will follow up with the Palatine Library.
 - c. Concerning the member recruitment drive during the Summer/Fall Intersession, as of September 17, there are 23 new members and 3 returning members.

For the year, we've had 41 new members and 10 returning members for a total of 51. We've lost 16 members so far this year for a net gain of 35.

The organization may want to repeat this type of recruiting every year with a slightly different twist that keeps the recruiting drive fresh.

- d. Henrietta Leary is waiting for a return call from Marie Lanza concerning the Partnership Agreement with The Moorings.
 - e. ICL Member, Richard Westgard is in the process of revising the trifold brochure to include color. Joan Brody, Angie Sharkey, Les and Kathleen Miller, and Andrea Zietlow met with him after the Appreciation Luncheon and shared some ideas. Richard will try to have something to share with the Board by the October Board Meeting
 - f. Henrietta Leary encouraged comments about proposed changes to the by-laws and plans to distribute them prior to the next discussion. Since budget priorities will be discussed at the October and November board meetings, the next By-Laws discussion by board members will probably be held early in 2019. By-Laws committee members who are not on the board of directors will be invited to this discussion.
5. New Business
- Les Miller moved to approve the self-funded budget forms for the Cantigny trip and the Pabst Mansion with Mitchell Domes Conservatory trip. John Wiese seconded the motion and it carried.

Henrietta Leary advised that the Cantigny trip date has been changed to Friday, Oct. 19.

- a. Henrietta will be researching lunch facilities. The cost per person will increase from what's shown on the form. Henrietta will advise when she has more information.
 - b. Henrietta will confirm whether the mansion tour is included in the cost of the Cantigny trip.
6. ICLRU Calendar Additions / Changes
- Reserved Date in 2019: ICL Reads Spring Event – April 12, 2019
(April 5 is the second choice)
7. Financial Reports
- Joan Brody's Treasurer's Report listed:
- a. Total Assets at \$150,266.39
 - b. Total Equity at \$148,319.80

c. Net Income at \$8,335.27.

August membership was 435.

The 2019 Draft Budget will be distributed prior to the October meeting to allow time for review.

8. Committee Reports

- a. The Active Senior Expo is dedicated to inform, educate and entertain senior citizens. It will be held October 24 from 9:30 AM to 2 PM at Atlantis Banquets in Arlington Heights, Illinois. Selwyn Schwartz brought a flyer describing this event and explained that the cost for a vendor table would be \$195. Typically, up to 1,200 people attend the event. Since attending these types of events in the past has not resulted in adding new ICLRU members, Selwyn said he would be willing to go to the event and pass out our new 'business cards' to those who appear to be interested in lifelong learning.
- b. Seniors Blue Book, for DuPage, West and Northwest Suburban Cook County. Selwyn Schwartz brought a copy of the Seniors Blue Book, February to July 2018 edition. This book is available at no charge at Walgreens. Selwyn added our organization to the book at no cost. A coupon may be included in the book that a prospective new member might bring in to ICLRU, as a 'free pass'.
- c. Henrietta Leary advised that there would be eight Winter Lectures this year beginning January 11. The Lecture Committee will try to end the series with Dr. Artemis Ward.

9. Other?

- a. Kristina Khaireddine, the winner of the ICLRU/RU Pharmacy College scholarship presented information on a health issue of interest to seniors (Hepatitis C).
- b. Steve Wolf advised that the piano showcase is on track for October 12.

10. Next Board Meeting Proposed Date: Monday, Oct. 15 at 11:40 AM.

11. Adjournment – The board unanimously adjourned at 12:15 PM.