ICL BOARD MEETING MINUTES February 21, 2022

1. Call to order and confirmation of quorum

President Andi Basalay called the meeting to order at 10:03. All Board Members and Bob Masterson were present. Debbie DeChinisto and Caryn Amster were guests.

2. Approval of January, 2022 Minutes

Sheila Schwartz moved that the minutes be approved; Les Miller seconded: the motion passed unanimously.

3. ICL Member Participation

No member participation

4. Unfinished Business

a. An Olympic View from the ICL Crew

Andrea mentioned that everything was ready to go for *An Olympic View*. We have 10 presenters scheduled for Monday through Thursday.

5. New Business

a. RU Update

Although a new RU Provost will be installed, Mablene will continue to serve as liaison between RU and ICL. Her title will be Vice-President Strategic Planning.

Mablene was confident the Aug 24th Ice Cream Social dates would not be a problem, as only Pharmacy Students would be on campus at the time.

Mike Bryson, University Sustainability Programs, and his student RU Green team have agreed to move forward with an ICL/ RU environmental challenge. Judy Krakowiak will be leading the ICL effort.

Nic Paquiz, Head Coach of the men and women's volleyball teams, will provide a presentation for ICL Reads on April 8.

The contact for the Piano Showcase is now Tom Kernan. Follow up is needed here.

b. Social Media Committee Proposals

Caryn Amster shared two proposals from the Social Media Committee. Both of these are designed to help us gain new members. The first proposal, "ICL SERVE" (Senior Restaurant Review of Excellence), would ask members to provide POSITIVE reviews of local restaurant experiences that we can publish on our Facebook page. This will add interest for our ICL "friends" of our Facebook page and will spread to "friends" of these "friends." The Facebook postings will contain a live link to the ICL website. The Social Media Committee would determine which recommendations get posted --- probably 1-2 per month. The restaurant should offer something special to the senior community. Reviews will be kept for several weeks. At first, any category of restaurant will be included; later there may be specific categories such as "Best Italian Restaurant." At the end of a submission period (TBD), an official award will be given to the winning restaurant. This will enhance our visibility.

The second proposal, TIME (Travel Interactive Member Evaluation) suggested that members provide mini reviews of their favorite travel destination. Like the restaurant reviews, these could be posted to the ICL Facebook page enhancing the member experience and getting word out to "friends" of our "friends." This will also promote the ICL Travel Club.

After discussion, the Board voted to move forward on the Restaurant proposal, but to hold off on the Travel idea since members are just beginning to travel again and we are unsure of the status of the Travel Club.

- c. Survey Participation and Next Steps
 177 members responded to the survey. Mike Thompson provided the raw data
 and summaries. The committee will meet soon to analyze this data.
- d. Events Committee ---Picnic
 John proposed holding the summer picnic at the Community Recreation
 Center (CRC) of the Schaumburg Park District. It would hold up to 180
 attendees with adequate parking. The cost would be \$100 per hour. The
 Board voted unanimously to approve that John proceed with making the
 arrangements to have the picnic at CRC.

Sheila Schwartz and Nancy Mieszala are exploring catering options. Estimated attendance at the picnic is 50-60 members with the \$10.00 charge.

The Events Committee also recommended that the invitation for the Ice Cream Social on August 24, encourage members to bring a friend. Andrea agreed that this was a good idea, and suggested that we have something special to introduce our guests to the organization.

Sheila also mentioned that the committee is looking at various possibilities for field trips. Andrea mentioned that previously it had been suggested that we have a field trip to the Elgin Symphony Orchestra, however their current program only goes until April 3. She asked if it would be possible to arrange a

field trip in that short time. Sheila responded that we couldn't offer a field trip this time around, but it would certainly be considered for the future.

e. Outreach and Fundraising

i. The Garlands of Barrington Since the Garlands would ideally like about 12 presenters per year, the Board decided that we would be unable to fulfill this and therefore would not be pursuing a partnership with The Garlands.

ii. Membership E-mail Outreach Program

Sheila suggested that we reach out to our members and ask them for the names and emails of friends and family so that ICL can reach out to them. During the discussion, it was decided that it would be best for board members seek approval from any friends or family they wish to submit before actually submitting the name. This would prevent the accusations of unwanted emails. The Board approved this motion.

To get started, Sheila suggested that board members submit names of friends and family to her.

iii. Volunteer Recruitment

An information sheet about available opportunities has been developed. An eblast will be sent to members asking them to submit their names if they are willing to volunteer. Judy Brandhorst has agreed to coordinate this effort. The Board voted unanimously to approve moving forward with the volunteer recruitment.

An eblast will direct interested members to contact the coordinator directly or to select the link to register online. Other contacts will go to the Office Manager who will forward the information to the coordinator.

- f. Volunteer Coordinator and Web Page Information provided above under "Volunteeer Recruitment."
- g. Nominating Committee Appointment and Approval
 Andi shared the Nominating Procedures. These were unanimously approved.
 She then mentioned that she had nominated John Kness as Chair of the
 Nominating Committee. This was also unanimously approved.
- 6. Calendar Packet
 No comments
- 7. Treasurer's Report and Financials Report

The total membership at the end of January was 274 --- the same as at the end of December. Total assets at the end of January were \$157,806.00. The net income for January was \$184. ICL received \$1000 in donations in January. \$1399 was paid for Proclass.

8. Additions of changes to Written Committee Reports
No comments

9. Other Business

Andrea Zietlow requested that the next board meeting be rescheduled from March 21 to March 28 since she will be in Orlando on the 21st. The Board agreed to make this change.

10. Additional Member Comments

None

Andi Basalay adjourned the meeting at 12:44 pm.

The next Board Meeting is scheduled for March 28 at 10:00 am via Zoom.

2022 Nomination Committee Procedures

- 1. Board President appoints Nomination Committee Chair by January 31.
- 2. Board approves the President's appointment at the February board meeting.
- 3. Nomination Committee Chair appoints two board members and at least three general members to the committee.
- 4. Committee Chair announces the composition of the Nomination Committee to the membership.
- 5. The committee will invite suggestions from the membership for Board nominees as soon as possible after the committee is formed, utilizing appropriate publications of the ICL for this purpose.
- 6. All candidates for board positions must be fully paid up members in good standing and have been a member for at least one year at the time of the election.
- 7. Candidates must agree to serve for a three-year term.
- 8. The committee will set a closing date for suggestions from the membership for Board nominees. The closing date will be no less than 2 weeks after the invitation is sent to the membership.
- 9. As soon as possible after the closing date for suggestions from the membership, the committee will meet to determine the slate of candidates for the annual election.
- 10. If there are more nominees than Board positions up for election, the committee will determine their internal process for selecting the appropriate number of candidates from the nominees.
- 11. No later than the May board meeting, the committee will announce the slate of candidates for the annual election in June.
- 12. At the Annual June Meeting the Chair of the Nomination Committee will announce the slate of candidates selected by the committee. The Chair will then ask for a motion to approve the slate of candidates, and a second. The Chair will ask all in favor to say 'Aye' and then all opposed to say 'No'. Assuming that by general consent or unanimous consent the members approve, the Chair announces that the motion is carried and the candidates are elected to the board.